
Clorox Wins 2023 EPA Award for Advancing Green Chemistry

OAKLAND, Calif., Oct. 23, 2023 /PRNewswire/ -- The Clorox Company (NYSE: CLX) was named a winner of the Environmental Protection Agency's (EPA) 2023 Green Chemistry Awards for its efforts to design products that reduce the generation and use of hazardous substances. The company was distinctly recognized in the "Designing Greener Chemicals" category for its development and launch of Clorox EcoClean™ Disinfecting Cleaner, which is made with a plant-based active ingredient that kills 99.9% of illness-causing germs in two minutes or less when used as directed.

The Clorox Company was named a winner of the EPA's 2023 Green Chemistry Challenge Award. Ingredient advocacy is a critical element of Clorox's environmental, social, and governance goals, which are embedded in the company's corporate IGNITE strategy. The Clorox EcoClean™ product line, sold via the Clorox Professional business unit, includes All-Purpose Cleaner and Glass Cleaner in addition to Disinfecting Cleaner. Clorox EcoClean™ helps the company deliver on its promise to enhance the sustainability of its products via the use of plant-based ingredient alternatives, and to reduce virgin plastic in its supply chain by using a minimum of 25% post-recycled plastic in packaging.

"We all share a responsibility to help prevent pollution by advancing green innovation and the design of eco-friendly chemicals and materials," said Michelle Claudnic, senior director, Research and Development for Clorox Professional. "We are honored to be awarded the EPA Green Chemistry Challenge Award as we continue delivering on our commitment to environmental sustainability and responsible business practices. Clorox Professional is proud to offer a new choice for cleaning professionals seeking eco-conscious cleaners and disinfectants to keep facilities clean and healthy."

This recognition builds upon Clorox's longstanding product stewardship efforts, including becoming the first major consumer packaged goods company to voluntarily disclose ingredients in U.S. retail and professional cleaning, disinfecting and laundry products over a decade ago. Clorox was also recently named an **EPA 2023 Safer Choice Partner of the Year** for its outstanding achievement in the manufacturing of products with ingredients that are safer for families, pets, workplaces, communities, and the environment.

About The Clorox Company

The Clorox Company (NYSE: CLX) champions people to be well and thrive every single day. Its trusted brands, which include Brita®, Burt's Bees®, Clorox®, Fresh Step®, Glad®, Hidden Valley®, Kingsford®, Liquid-Plumr®, Pine-Sol® and Natural Vitality®, can be found in about nine of 10 U.S. homes and internationally with brands such as Ayudin®, Clorinda®, Chux® and Poett®. Headquartered in Oakland, California, since 1913, Clorox was one of the first U.S. companies to integrate ESG into its business reporting. Visit [thecloroxcompany.com](https://www.thecloroxcompany.com) to learn more.

About EPA's Green Chemistry Challenge Awards

Since the inception of the awards more than a quarter century ago, EPA and the American Chemical Society, which co-sponsor the awards, have received more than 1,800 nominations and presented awards to 133 technologies that decrease hazardous chemicals and resources, reduce costs, protect public health, and spur economic growth. Winning technologies are responsible for annually reducing the use or generation of hundreds of millions of pounds of hazardous chemicals, saving billions of gallons of water, and eliminating billions of pounds of carbon dioxide equivalents.

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