

UC BERKELEY NAMES CLOROX ITS OFFICIAL CLEANING AND DISINFECTANT PARTNER

BERKELEY, Calif. (February 8, 2022) UC Berkeley and The Clorox Company today announced an exclusive agreement making Clorox the Official Cleaning and Disinfectant Product Partner of UC Berkeley. The relationship is built on “bringing us back together,” a theme with a mutual goal to continually improve the health and well-being of the UC Berkeley campus, while ensuring the community feels more confident, comfortable and safer in various facets of campus life.

As part of the agreement, Clorox will provide the university with Clorox® Disinfecting Wipes and hand sanitizer to help provide a cleaner and safer campus; the collaboration also includes product giveaways, product training and educational support. The partnership will also explore ways for Clorox to support student scholarships and internships.

“We’re proud to be working with our neighbors at UC Berkeley to support the health and well-being of students, faculty, staff and all who visit the campus,” said Ed Huber, vice president of strategic growth and general manager at The Clorox Company. “Clorox’s disinfecting expertise supports the university’s strong health and safety protocols, helping bring the UC Berkeley community together around moments that matter.”

Throughout the partnership, Clorox products will be used for cleaning and disinfecting high-trafficked areas around the campus including, but not limited to, residential housing, classrooms, faculty and staff work areas, athletic facilities, dining halls, the student union and recreational sports facilities. Additionally, public-use wall-mounted and touchless hand sanitizer dispenser stands will be available in various entry areas of campus facilities, as well as on-going health and safety awareness and educational campaigns for students, parents, employees and event and performance attendees.

“UC Berkeley is committed to ensuring the wellness of our campus community, especially as we return this spring semester,” said Amy Gardner, executive director of University Business Partnerships and Services. “The partnership with Clorox comes at an ideal time. We share a commitment to public health, and their expertise in the industry will strengthen our care of the campus community.”

The three-year, nearly \$1.3 million dollar relationship will also help reinforce Berkeley’s leadership in public health preparedness. “Public health preparedness is an area that was highlighted as important for the partnership, particularly in light of the health crisis we have encountered since 2019,” says Felix Deleon, associate director of Campus Operations.

As the leading solution-provider in the cleaning and disinfecting industry, Clorox will support UC Berkeley efforts to engage the university’s faculty and student leaders on social cause topics, such as sustainability programming/efforts, social justice, and health and wellness.

About UC Berkeley:

The University of California, Berkeley is the world's premier public university dedicated to excellence in teaching, research and public service. This longstanding mission has led to the university's distinguished record of Nobel-level scholarship, constant innovation, a concern for the betterment of our world and the consistently high rankings of its schools and departments. The campus offers superior, high-value education for extraordinarily talented students from all walks of life, operational excellence and a commitment to the competitiveness and prosperity of California, the nation and the world. The University Partnership Program (UPP) builds meaningful, university-wide relationships with business partners by collaborating across units to create partnership opportunities that align with Berkeley's values and mission of teaching, research and public service. For more information, visit upp.berkeley.edu.

About The Clorox Company:

The Clorox Company (NYSE: CLX) is a leading multinational manufacturer and marketer of consumer and professional products with about 9,000 employees worldwide and fiscal year 2021 sales of \$7.3 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid-Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags and wraps; Kingsford® grilling products; Hidden Valley® dressings and sauces; Brita® water-filtration products; Burt's Bees® natural personal care products; and RenewLife®, Rainbow Light®, Natural Vitality CALM™, and NeoCell® vitamins, minerals and supplements. The company also markets industry-leading products and technologies for professional customers, including those sold under the CloroxPro™ and Clorox Healthcare® brand names. More than 80% of the company's sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories.

Clorox is a signatory of the United Nations Global Compact and the Ellen MacArthur Foundation's New Plastics Economy Global Commitment. The company has been broadly recognized for its corporate responsibility efforts, included on the Barron's 2020 100 Most Sustainable Companies list, 2021 Bloomberg Gender-Equality Index, the Human Rights Campaign's 2021 Corporate Equality Index and the 2021 Parity.org Best Places for Women to Advance list, among others. In support of its communities, The Clorox Company and its foundations contributed about \$20 million in combined cash grants, product donations and cause marketing in fiscal year 2021. For more information, visit TheCloroxCompany.com and follow the company on Twitter at @CloroxCo.

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