

****To download assets related to the Atlanta Hawks, Clorox and Atlanta Public Schools 'Year of the Teacher', click here.****



ATLANTA HAWKS PRESS RELEASE

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ATLANTA HAWKS, CLOROX AND ATLANTA PUBLIC SCHOOLS UNITE TO LAUNCH 'YEAR OF THE TEACHER' INITIATIVE

Fans Encouraged to Nominate Atlanta Public School Teachers Worthy of Recognition at [Hawks.com/Teacher](https://hawks.com/Teacher)

ATLANTA – It was announced today that the Atlanta Hawks in a continued partnership with Clorox, a global leader in cleaning and disinfection, will honor and provide resources to nine Atlanta Public School (APS) educators through a season-long 'Year of the Teacher' initiative for their exemplary contributions of service throughout an unprecedented school year.

"On behalf of APS, I am thrilled that Clorox and the Hawks are continuing their support through the Year of the Teacher initiative," said Dr. Lisa Herring, Superintendent, Atlanta Public Schools. "Our teachers work tirelessly each day to help our students reach their maximum potential. It means a great deal to them, and to me, to have this recognition opportunity. Thank you, Clorox and the Atlanta Hawks, for acknowledging and celebrating their work!"

Beginning Nov. 8 through March 4, APS teachers can be nominated by anyone to receive Clorox cleaning supplies for their schools and two tickets for a Hawks home game at the award-winning State Farm Arena.

"We're proud to recognize the extraordinary efforts of Atlanta area teachers who have gone above and beyond over the past year," said Tad Kittredge, Vice President of Marketing - Cleaning, at The Clorox Company. "At Clorox we're committed to creating safer and cleaner spaces where students can thrive, and that's only possible with the dedication of our superhero teachers."

In addition, each honoree will be recognized at the game and will be provided a \$500 gift card for school supplies.

"These teachers more than deserve to be recognized for their tenacity and innovation in teaching our youth in a difficult school year," said Hawks Vice President of Corporate Social Responsibility Andrea Carter. "We are excited to celebrate these agents of hope through our partnership with Clorox."

In September, the Hawks and Clorox previously joined forces to donate \$100,000 and \$10,000 worth of Clorox® Disinfecting Wipes to Atlanta Public Schools. The donation was presented by Naismith Memorial Basketball Hall of Famer and Hawks legend Dominique Wilkins to a group of teachers, staff and students at Emma Hutchinson Elementary School. The multiyear partnership between the Hawks and Clorox began in April 2021.

To nominate a teacher from Atlanta Public Schools, visit [Hawks.com/Teacher](https://hawks.com/Teacher).

ATTACHMENT: Hawks, Clorox & APS 'Year of the Teacher'.png

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ABOUT THE ATLANTA HAWKS

Committed to entertaining and uniting the city of Atlanta since 1968, the Atlanta Hawks & State Farm Arena, under the leadership of Principal Owners Tony Ressler and Jami Gertz, continue to build bridges through basketball by following its True to Atlanta mantra. On the court, the Hawks' exciting young core is led by All-Star point guard Trae Young as the organization received the NBA's top ranking in overall in-game experience for the last two seasons. Off the court, the Hawks organization focuses on positively impacting the lives of Atlantans through providing access to youth basketball, fighting food insecurity, and the recent transformation of State Farm Arena into Georgia's largest-ever voting precinct for the 2020 elections. The Hawks family also includes the College Park Skyhawks (NBA G League) and Hawks Talon Gaming Club (NBA 2K League). Atlanta Hawks Membership, which includes your seat for every home game for the 2021-22 regular season, is on sale now at www.hawks.com/membership or by calling 866-715-1500. For more information on the Hawks, log on to www.hawks.com or follow us on social media @ATLHawks.

ABOUT THE CLOROX COMPANY

The Clorox Company (NYSE: CLX) is a leading multinational manufacturer and marketer of consumer and professional products with about 9,000 employees worldwide and fiscal year 2021 sales of \$7.3 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid-Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags and wraps; Kingsford® grilling products; Hidden Valley® dressings and sauces; Brita® water-filtration products; Burt's Bees® natural personal care products; and RenewLife®, Rainbow Light®, Natural Vitality CALM™, and NeoCell® vitamins, minerals and supplements. The company also markets industry-leading products and technologies for professional customers, including those sold under the CloroxPro™ and Clorox Healthcare® brand names. More than 80% of the company's sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories.

Clorox is a signatory of the United Nations Global Compact and the Ellen MacArthur Foundation's New Plastics Economy Global Commitment. The company has been broadly recognized for its corporate responsibility efforts, included on the Barron's 2020 100 Most Sustainable Companies list, 2021 Bloomberg Gender-Equality Index, the Human Rights Campaign's 2021 Corporate Equality Index and the 2021 Parity.org Best Places for Women to Advance list, among others. In support of its communities, The Clorox Company and its foundations contributed about \$20 million in combined cash grants, product donations and cause marketing in fiscal year 2021. For more information, visit TheCloroxCompany.com and follow the company on Twitter at @CloroxCo.

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