



FOR IMMEDIATE RELEASE

KNICKS TO HONOR KATE BARNHART, FOUNDER & DIRECTOR OF NEW ALTERNATIVES, WITH “CITY SPIRIT” AWARD, PRESENTED BY CLOROX

New York, June 24, 2021 – The New York Knickerbockers have announced Kate Barnhart, Founder & Director of New Alternatives, as this month’s **Sweetwater Clifton “City Spirit” Award** winner for her and her organization’s impact on keeping homeless LGBTQ+ youth safe and sheltered. The award, named in honor of Basketball Hall-of-Famer **Nat "Sweetwater" Clifton**, the first African American to play for the Knicks, recognizes individuals who have made a significant difference in the lives of others. Each month throughout the Knicks season, a winner is chosen by members of the Knicks organization and are honored with a \$5,000 donation in his or her name made out to a charity of their choice.

Kate is a long-time AIDS activist and has worked with at-risk youth since 1994, including six years working with young felons at CASES, an alternative-to-incarceration program. Since 2001, she has worked with homeless LGBTQ+ youth and spent five years serving as Director of Sylvia’s Place, an emergency shelter for LGBTQ+ homeless youth.

Kate is currently the Director of New Alternatives, which she founded in October 2008 with a group of volunteers and professionals with extensive experience working with homeless LGBTQ+ youth in various shelter and transitional housing settings. Kate recognized the need for an independent, stand-alone organization that would offer long-term guidance and support to unhoused youth and help them navigate the complex shelter system in NYC. For more information on New Alternatives, please visit: <https://www.newalternativesnyc.org/>

The Knicks are working to grow the Sweetwater Clifton “City Spirit” Award program throughout New York City’s five boroughs. To read more about Kate, and other past winners, please visit <https://www.nba.com/knicks/sweetwater>

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About Madison Square Garden Sports Corp.

Madison Square Garden Sports Corp. (MSG Sports) (NYSE: MSGS) is a leading professional sports company, with a collection of assets that includes: the New York Knicks (NBA) and the New York Rangers (NHL); two development league teams – the Westchester Knicks (NBAGL) and the Hartford Wolf Pack (AHL); and esports teams through Counter Logic Gaming, a leading North American esports organization, and Knicks Gaming, an NBA 2K League franchise. MSG Sports also operates two professional sports team performance centers – the MSG Training Center in Greenburgh, NY and the CLG Performance Center in Los Angeles, CA. More information is available at www.msgsports.com.

About The Clorox Company

The Clorox Company (NYSE: CLX) is a leading multinational manufacturer and marketer of consumer and professional products with about 8,800 employees worldwide and fiscal year 2020 sales of \$6.7 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid-Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags and wraps; Kingsford® grilling products; Hidden Valley® dressings and sauces; Brita® water-filtration products; Burt’s Bees® natural personal care products; and RenewLife®, Rainbow Light®, Natural Vitality Calm™, NeoCell® and Stop Aging Now® vitamins, minerals and supplements. The company also markets industry-leading products and technologies for professional customers, including those sold under the CloroxPro™ and Clorox Healthcare® brand names. More than 80% of the company’s sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories.

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*its foundations contributed more than \$25 million in combined cash grants, product donations and cause marketing in fiscal year 2020. For more information, visit TheCloroxCompany.com, including the *Good Growth* blog, and follow the company on Twitter at [@CloroxCo](https://twitter.com/CloroxCo).*