



**FOR IMMEDIATE RELEASE**  
**MAY 6, 2021**

## **CLOROX NAMED OFFICIAL CLEANING PRODUCTS PARTNER OF THE UNITED CENTER**

The Clorox Company, a global leader in cleaning and disinfection, and the United Center today announced a multiyear agreement that makes Clorox the Official Cleaning Products Partner to the Chicago Bulls, Chicago Blackhawks and the arena.

Through this collaboration, the United Center will build upon its robust health and safety protocols with Clorox to provide cleaning and disinfecting products, including Clorox® Total 360® System electrostatic sprayers, for the arena and its accompanying training facilities – Fifth Third Arena, the Chicago Blackhawks Community Ice Rink, and the Chicago Bulls' Advocate Center.

Clorox will also work alongside both teams to support future community impact programs within the Chicago area as part of this arrangement.

"The guest experience has always been top priority and the United Center has taken significant steps in providing a safer and healthier environment for our employees, our players and our fans," said Joe Myhra, Sr. Vice President of Operations & Administration, United Center. "Clorox is an important addition to our roster, and their industry-leading suite of cleaning products will play an essential role as we prepare to welcome fans back to the arena for games this week."

"We're proud to be working with Chicago's world-class sports franchises and the United Center to help support health and safety with Clorox products," said Ed Huber, Vice President of Strategic Growth and Chief Sustainability Officer at The Clorox Company. "Together we can help give fans peace of mind as they return to cheering on their favorite teams."

The United Center is set to welcome fans back to the arena in a limited capacity beginning with Friday's Bulls game against the Boston Celtics (May 7) and Sunday's Blackhawks game against the Dallas Stars (May 9). As part of this reopening, the arena and teams are implementing increased health and safety protocols at every step of the fan's journey on gameday in accordance with all NBA, NHL, Centers for Disease Control, and state and local guidelines. For more information, please visit [UnitedCenter.com/HealthandSafety](https://UnitedCenter.com/HealthandSafety).

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## **ABOUT THE UNITED CENTER**

The United Center is a state-of-the-art, multi-use entertainment facility that has welcomed more than 55 million fans since opening in 1994. Home of the Chicago Bulls of the National Basketball Association and the Chicago Blackhawks of the National Hockey League, the United Center hosts more than 200 events each year, including the best sporting events, musical performers, family shows, and special events in the industry. A commitment to superior service makes the United Center one of the top venues in the world. For more information, visit [www.UnitedCenter.com](http://www.UnitedCenter.com).

## **ABOUT THE CLOROX COMPANY**

The Clorox Company (NYSE: CLX) is a leading multinational manufacturer and marketer of consumer and professional products with about 8,800 employees worldwide and fiscal year 2020 sales of \$6.7 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid-Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags and wraps; Kingsford® grilling products; Hidden Valley® dressings and sauces; Brita® water-filtration products; Burt's Bees® natural personal care products; and RenewLife®, Rainbow Light®, Natural Vitality Calm™, NeoCell® and Stop Aging Now® vitamins, minerals and supplements. The company also markets industry-leading products and technologies for professional customers, including those sold under the CloroxPro™ and Clorox Healthcare® brand names. More than 80% of the company's sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories.

Clorox is a signatory of the United Nations Global Compact and the Ellen MacArthur Foundation's New Plastics Economy Global Commitment. The company has been broadly recognized for its corporate responsibility efforts, listed No. 1 on the 2020 Axios Harris Poll 100 reputation rankings and included on the Barron's 2021 100 Most Sustainable Companies list, 2021 Bloomberg Gender-Equality Index and the Human Rights Campaign's 2021 Corporate Equality Index, among others. In support of its communities, The Clorox Company and its foundations contributed more than \$25 million in combined cash grants, product donations and cause marketing in fiscal year 2020. For more information, visit [TheCloroxCompany.com](http://TheCloroxCompany.com), including the Good Growth blog, and follow the company on Twitter at [@CloroxCo](https://twitter.com/CloroxCo).

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