

****To download b-roll of Clorox products in use at the award-winning State Farm Arena, click [here](#).****



ATLANTA HAWKS PRESS RELEASE

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CLOROX TO BECOME THE ATLANTA HAWKS AND STATE FARM ARENA'S OFFICIAL CLEANING AND DISINFECTING PRODUCT PARTNER WITH NEW MULTIYEAR AGREEMENT

State Farm Arena Clean Team Sponsored by Clorox to Use Disinfecting Product at Venue Before, During and After Events

ATLANTA – It was announced today that the Atlanta Hawks & State Farm Arena and The Clorox Company, a global leader in public health and disinfection, have agreed on a multiyear contract to make Clorox the team's official cleaning and disinfecting product partner. This new multiyear partnership will help bolster the award-winning venue's already extensive cleaning strategies and COVID-related protocols and will emphasize the use of the Clorox product disinfection line on hard non-porous surfaces throughout, as well as the importance of health and wellness for everyone who enters State Farm Arena. A custom content series and in-arena signage round out the collaboration.

A very important part of this partnership is that Clorox will become the sponsor of in-venue cleaning crew named the "State Farm Arena Clean Team". The cleaning crew will be tasked with disinfecting the venue before, during and after events, wiping down high touch areas around the venue.

"With our primary concern being the health and safety of everyone that enters State Farm Arena, we are thrilled to partner with Clorox to use their industry-leading products," Hawks and State Farm Arena Chief Revenue Officer Andrew Saltzman said. "Clorox products will be a crucial part of our on-going efforts to help create a safer experience for our players, guests, and employees."

In addition to that, Clorox will be the presenting partner of a new digital content series on Thursday called "Clutch Plays in Hawks History." On Thursdays, fans are welcome to tune into the Atlanta Hawks' digital media channels to take a trip down memory lane and celebrate clutch moments in the franchise both on and off the court.

"We're proud to be extending our commitment to clean outside the home in partnership with the Hawks and State Farm Arena," said Heath Rigsby, vice president of Out-of-Home at The Clorox Company. "Getting fans back to much-loved activities like sporting events is an important part of our recovery and we're happy we can do our part in instilling confidence in fans, players and staff."

Last month, Clorox and the National Basketball Association (NBA) announced a multiyear agreement that allowed for ongoing collaboration with Clorox in promoting health and safety during NBA and WNBA games and events, including the 2021 NBA All-Star Game at State Farm Arena in Atlanta on March 7, where the cleaning brand supplied disinfecting products.

The Atlanta Hawks & State Farm Arena continue to lead the way in innovation concerning health and safety procedures for sports and live event venues. Earlier this year, the venue introduced its "Safety Six" protocols to help mitigate the spread of COVID-19, developed with input from industry experts in healthcare, live events, hospitality, and food service, including Sharecare and Emory Healthcare. State Farm Arena was also the first facility to receive the Sharecare Health Security VERIFIED™ designation, an extensive certification system with 140+ expert-validated standards which establish a consistent global baseline for health security.

For State Farm Arena's COVID-19 health and safety protocols, visit [Hawks.com/safety](https://hawks.com/safety). To purchase tickets for an upcoming event at State Farm Arena, visit StateFarmArena.com.

For more information visit Clorox.com.

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ABOUT STATE FARM ARENA

Home to the NBA's Atlanta Hawks Basketball Club, State Farm Arena opens its doors in October 2018 following the 2nd largest renovation in NBA history. Inspired by the fans, State Farm Arena is a next-generation venue focused on experience, service and entertainment. With the NBA's third-largest center-hung scoreboard and an immersive video experience, fan-friendly food pricing and premium restaurant options, Topgolf Swing Suites and celebrity-inspired spaces accessible to every fan, the downtown Atlanta arena stakes its claim as the city's best sports and live entertainment venue. Consistently ranked among the top 10 concert and event venues in the world by Pollstar, State Farm Arena hosts approximately 170 events and nearly 2 million guests annually. For more information on State Farm Arena, log on to www.statefarmarena.com today or follow us on Twitter @StateFarmArena.

ABOUT THE CLOROX COMPANY

The Clorox Company (NYSE: CLX) is a leading multinational manufacturer and marketer of consumer and professional products with about 8,800 employees worldwide and fiscal year 2020 sales of \$6.7 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid-Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags and wraps; Kingsford® grilling products; Hidden Valley® dressings and sauces; Brita® water-filtration products; Burt's Bees® natural personal care products; and RenewLife®, Rainbow Light®, Natural Vitality Calm™, NeoCell® and Stop Aging Now® vitamins, minerals and supplements. The company also markets industry-leading products and technologies for professional customers, including those sold under the CloroxPro™ and Clorox Healthcare® brand names. More than 80% of the company's sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories.

Clorox is a signatory of the United Nations Global Compact and the Ellen MacArthur Foundation's New Plastics Economy Global Commitment. The company has been broadly recognized for its corporate responsibility efforts, listed No. 1 on the 2020 Axios Harris Poll 100 reputation rankings and included on the Barron's 2021 100 Most Sustainable Companies list, 2021 Bloomberg Gender-Equality Index and the Human Rights Campaign's 2021 Corporate Equality Index, among others. In support of its communities, The Clorox Company and its foundations contributed more than \$25 million in combined cash grants, product donations and cause marketing in fiscal year 2020. For more information, visit TheCloroxCompany.com, including the Good Growth blog, and follow the company on Twitter at @CloroxCo.

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