



A collaboration will make Clorox Disinfecting Wipes available on Uber rides across the United States

A new in-app experience will notify riders if their Uber is Clorox clean.

San Francisco, CA (March 15, 2021) - Starting today, Uber riders in the US may begin to see Clorox Disinfecting Wipes on their next ride. Uber is teaming up with Clorox, one of the top brands in disinfecting, to provide drivers with Clorox Disinfecting Wipes, to help ensure trips are equipped with the supplies to help keep their car clean and disinfected.

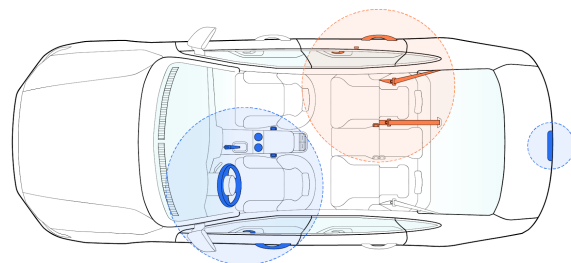
When drivers with Uber confirm they have Clorox Disinfecting Wipes available in their vehicle, via the Go Online Checklist, riders will receive an in-app notification prior to being picked up that the Clorox Disinfecting Wipes are available in the car.

We have been piloting this collaboration in five cities prior to the nationwide launch and found that 40% of riders surveyed say they would use Uber more knowing that Clorox Disinfecting Wipes are available in the vehicle. We hope riders and drivers will continue to feel greater ease when they travel, knowing they have access to Clorox Disinfecting Wipes at no additional cost, to help prevent the spread of germs on their next Uber trip.

Experts recommend cleaning high-touch hard, non-porous surfaces in cars before and after every trip. Drivers should focus on the front part of the car that includes the steering wheel, gear shifts, cup holders, and door handles.

Help Stop the Spread & Disinfect High Touch Surfaces

Consider cleaning these at the beginning and end of every ride



Rider Hotspots
Seat Belt Buckles
Door Handles
Window Button

Driver Hotspots
Door Handles
Cup Holders
Steering Wheel
Gear Shift
Trunk Handle

www.uber.com/safety

Uber



*Kills SARS-CoV-2, on hard, non-porous surfaces

"We're proud to continue our efforts with Uber nationally, extending our commitment to help support people's safety when they're outside their homes and moving within their communities," said Heath Rigsby, Vice President of Out of Home at The Clorox Company. "The enhanced safety measures help maintain a cleaner environment which is one way riders and drivers can know their health, safety and well-being are a top priority."

Disinfection of high-touch surfaces is part of the holistic CDC-recommended strategy to help reduce the spread of germs including the virus that causes COVID-19(*). When used as directed Clorox Disinfecting Wipes kill 99.9% of bacteria and viruses including the virus that causes COVID-19(*).

These additional supplies are part of Uber's [\\$50 million global commitment](#) to help purchase and distribute cleaning supplies and protective equipment to active drivers across the world to help keep users healthier while traveling. So far, Uber has given over nearly 21 million masks and 1.5 million units of other cleaning supplies to drivers in the United States and Canada.

Jess Donald, U.S. & Canada Safety Operations Director at Uber, said:

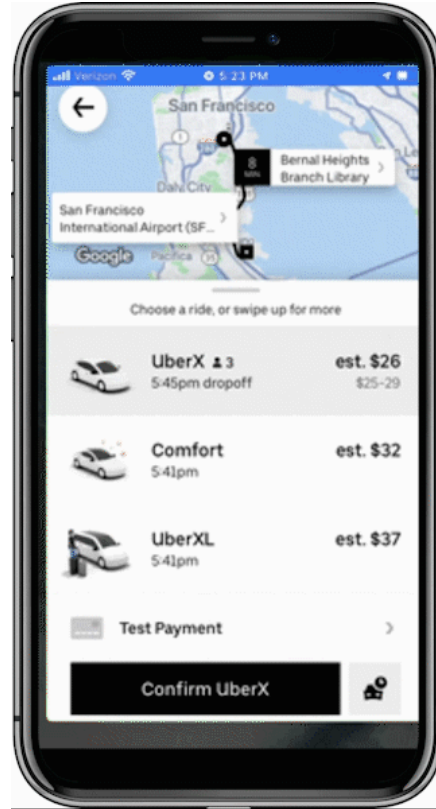
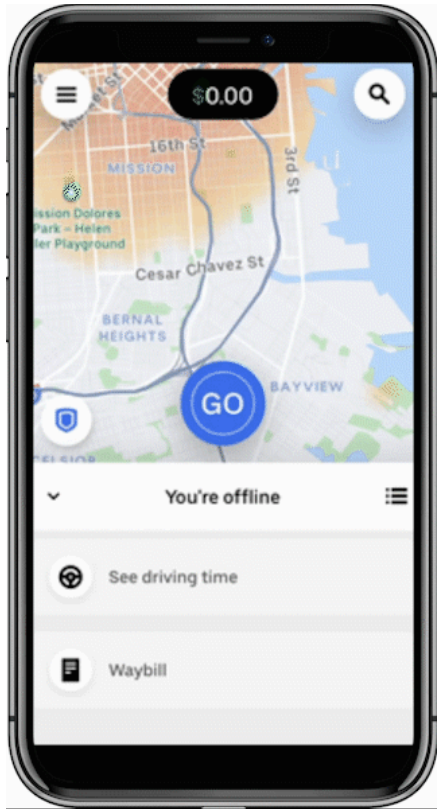
"As vaccinations become more readily available and people turn to Uber to help them get around, we want to help society move with confidence. We are thrilled to be working with a leader in this space, such as Clorox, to ensure each driver in the United States has access to Clorox Disinfecting Wipes to help prevent the spread of the virus that causes COVID-19*. We want to help enhance drivers' safety while they help the world move again and give riders confidence that they are stepping into a cleaner, disinfected car."

Uber received guidance on increased safety measures through the new Safer Today Alliance, a program with Clorox, Cleveland Clinic and the CDC Foundation that aims to fuel research and innovation to help enhance public health and safety outside the home, now and beyond the COVID-19 pandemic. Uber also worked with the US Centers for Disease Control and Prevention (CDC) and the World Health Organization (WHO) to share guidance specifically geared to ridesharing on [how drivers can clean their vehicles](#) by focusing on high touch surfaces to wipe down.

Last year, Uber introduced a safety checklist for drivers before they can go online and start accepting trips, including mask or face cover verification technology. Uber also [extended this feature to riders](#). If a driver reports to Uber that a rider wasn't wearing a mask, the rider will be required to take a selfie wearing a face covering before they're able to take another trip with Uber.

Last week, active drivers in the US started receiving a message in their app, offering Clorox Disinfecting Wipes to be sent directly to them via home delivery. Drivers should be receiving the wipes in the mail this week.

*Kills SARS-CoV-2, on hard, non-porous surfaces



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About The Clorox Company

The Clorox Company (NYSE: CLX) is a leading multinational manufacturer and marketer of consumer and professional products with about 8,800 employees worldwide and fiscal year 2020 sales of \$6.7 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid-Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags and wraps; Kingsford® grilling products; Hidden Valley® dressings and sauces; Brita® water-filtration products; Burt's Bees® natural personal care products; and RenewLife®, Rainbow Light®, Natural Vitality Calm™, NeoCell® and Stop Aging Now® vitamins, minerals and supplements. The company also markets industry-leading products and technologies for professional customers, including those sold under the CloroxPro™ and Clorox Healthcare® brand names. More than 80% of the company's sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories. Clorox is a signatory of the United Nations Global Compact and the Ellen MacArthur Foundation's New Plastics Economy Global Commitment. The company has been broadly recognized for its corporate responsibility efforts, listed No. 1 on the 2020 Axios Harris Poll 100 reputation rankings and included on the Barron's 2020 100 Most Sustainable Companies list, 2021 Bloomberg Gender-Equality Index and the Human Rights Campaign's 2021 Corporate Equality Index, among others. In support of its communities, The Clorox Company and its foundations contributed more than \$25 million in combined cash grants, product donations and cause marketing in fiscal year 2020. For more information, visit

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TheCloroxCompany.com, including the Good Growth blog, and follow the company on Twitter at @CloroxCo.
CLX-B

About Uber

Uber's mission is to create opportunity through movement. We started in 2010 to solve a simple problem: how do you get access to a ride at the touch of a button? More than 15 billion trips later, we're building products to get people closer to where they want to be. By changing how people, food, and things move through cities, Uber is a platform that opens up the world to new possibilities.