



NEWS RELEASE

Clorox Increases Quarterly Dividend 5 Percent to 84 Cents Per Share

5/8/2017

OAKLAND, Calif., May 8, 2017 /PRNewswire/ -- The Clorox Company (NYSE: CLX) today announced that its board of directors increased the quarterly cash dividend on the company's common stock by 5 percent, from 80 cents to 84 cents per share. The dividend will be payable on Aug. 4, 2017, to stockholders of record as of the close of business on July 19, 2017.

Total annual dividends paid to Clorox shareholders have increased each year since 1977.

The Clorox Company

The Clorox Company (NYSE: CLX) is a leading multinational manufacturer and marketer of consumer and professional products with about 8,000 employees worldwide and fiscal year 2016 sales of \$5.8 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags, wraps and containers; Kingsford® charcoal; Hidden Valley® dressings and sauces; Brita® water-filtration products; Burt's Bees® natural personal care products; and Renew Life® digestive health products. The company also markets brands for professional services, including Clorox Healthcare® and Clorox Commercial Solutions®. More than 80 percent of the company's sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories.

Clorox is a signatory of the United Nations Global Compact, a community of global leaders committed to sustainability. The company also has been broadly recognized for its corporate responsibility efforts, most notably receiving two Climate Leadership Awards for Excellence in 2015 and a Safer Choice Partner of the Year Award in 2016 and 2017 from the U.S. Environmental Protection Agency as well as being named to CR Magazine's 2017 Best

Corporate Citizens list and included in the 2016 Newsweek Green Rankings. The Clorox Company and its foundations contributed nearly \$17 million in combined cash grants, product donations, cause marketing and employee volunteerism in the past year. For more information, visit **TheCloroxCompany.com**, including the Good Growth blog, and follow the company on Twitter at **@CloroxCo**.

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