



NEWS RELEASE

Home Runs, Strikeouts Or Glove Work, Kingsford And Ozzie Smith Team Up To Start A Conversation: What's Best In Baseball

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Kingsford is Asking Fans To Weigh In; Participating Fans Have Chance to Win VIP Trip to 2017 All-Star Game
OAKLAND, Calif., April 17, 2017 /PRNewswire/ -- Few things evoke the joys of summer more than the late-inning long ball, the blazing fastball that ends a bases-loaded jam or the fielder flashing cat-like reflexes with the leather.

And it's a golden age for two of these things, with sluggers and flame throwers stealing the show. Across baseball, star pitchers are taking their talents to new levels, with 31 pitchers hitting triple digits on the radar gun last year. Meanwhile, home runs soared last season, up 15 percent from the 2015 season. It all made for one of the most exciting seasons in memory.

But some have asked: are we getting enough great glove work?

Kingsford Charcoal, with the help of Ozzie "The Wizard" Smith, the best fielder to ever play the game, is asking fans everywhere to answer that question. What's the best part of the best game? Do you want more sluggers sending fans home with souvenirs? More pitchers blowing minds by blowing up the radar gun? Or are you looking for more made-for-socialmedia clips of amazing defense?

"The fireballers and the sluggers have always gotten the attention, but our game has some pretty amazing glove guys right now," said Ozzie Smith. "Maybe I'm biased, but I've always been partial to those highlight reel ready defensive gems. Either way, for me there's nothing better than starting conversations with real fans about the greatest game. And who knows, maybe, I can make a plug or two for my fellow glove guys."

Fans can be a part of the conversation on the Kingsford Facebook page, or on Twitter using the hashtag

#BestOfBaseball and #contest for a chance to win a VIP trip for two to the 2017 All-Star Game (<http://bit.ly/2ozMmHs>). Beginning this week, Smith will issue Twitter polls to gauge interest in the different ideas offered by fans. Fans can cast their vote and track results in real-time by following Kingsford (@Kingsford) and Smith (@STLWizard) on Twitter.

"Baseball and barbecue go hand in hand as staples of summertime," said Matt Gregory, general manager of Kingsford Charcoal. "Across the country, they've been a fixture for generations. Moms and Dads everywhere fire up the charcoal grill, and head to the backyard for a game of catch or batting practice while they get ready to eat. With this effort, we want to get people talking and celebrating two things that make summer great: Baseball and BBQ."

About Kingsford Charcoal

Kingsford Charcoal has fired up great times and great-tasting food for nearly 100 years.

The Kingsford Products Company is a wholly owned subsidiary of **The Clorox Company**, headquartered in Oakland, Calif. The Clorox Company (NYSE: CLX) is a leading multinational manufacturer and marketer of consumer and professional products with about 8,000 employees worldwide and fiscal year 2016 sales of \$5.8 billion. For more information, visit www.kingsford.com

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