NEWS RELEASE

The Clorox Company Earns 100 Percent Rating on Human Rights Campaign's 2015 Corporate Equality Index

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OAKLAND, Calif., Nov. 20, 2014 — The Clorox Company (NYSE:CLX) has earned a top rating of 100 percent on the Human Rights Campaign's 2015 Corporate Equality Index (CEI). The CEI is a nationally recognized benchmarking survey and report on corporate policies and practices related to lesbian, gay bisexual and transgender (LGBT) equality in the workplace.

Since 2006, Clorox has earned a perfect rating on the CEI and has been named one of the Best Places to Work for LGBT Equality.

"This recognition is a direct testament to the diligent work by our employees to create an inclusive environment that values every individual's unique experiences and perspective," said CEO Benno Dorer. "Our employees can better represent and focus on the needs of the consumers we serve when they know they are supported and can bring their entire self to work every day."

The 2015 index rated 972 businesses in the report, which evaluates LGBT-related policies and practices including non-discrimination workplace protections, domestic partner benefits, transgender-inclusive health care benefits, competency programs and public engagement with the LGBT community. Clorox's success in meeting all of the CEI's criteria resulted in its 100 percent ranking and its designation as a Best Place to Work for LGBT Equality.

Fostering diversity and inclusion is foundational to the company's strong employer brand: "OurClorox — powered by everyone's leadership every day." It's also a key part of Clorox's focused efforts to preserve and nurture the

company's culture. This includes support of the company's five employee resource groups (ERGs) — LGBT, African-American, Asian/Pacific, Hispanic and women — and the company's recently introduced VetNet, a network of Clorox military veterans. These groups enable individuals to connect with one another and collectively with Clorox. They also help to foster professional relationships, provide insights on multicultural marketing and supplier diversity initiatives, and support Clorox's diversity-related community outreach programs. Open to all employees, each ensures every employee has access to support, inspiration, and personal and professional development.

For more information on the 2015 Corporate Equality Index, or to download a free copy of the report, visit **www.hrc.org/cei**.

The Human Rights Campaign Foundation

The Human Rights Campaign is America's largest civil rights organization working to achieve lesbian, gay, bisexual and transgender equality. By inspiring and engaging all Americans, HRC strives to end discrimination against LGBT citizens and realize a nation that achieves fundamental fairness and equality for all.

The Clorox Company

The Clorox Company is a leading multinational manufacturer and marketer of consumer and professional products with about 7,700 employees worldwide and fiscal year 2014 sales of $5.5 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags, wraps and containers; Kingsford® charcoal; Hidden Valley® and KC Masterpiece® dressings and sauces; Brita® water-filtration products and Burt's Bees® natural personal care products. The company also markets brands for professional services, including Clorox Healthcare®, HealthLink®, Aplicare® and Dispatch® infection control products for the healthcare industry. More than 80 percent of the company's brands hold the No. 1 or No. 2 market share positions in their categories. Clorox's commitment to corporate responsibility includes making a positive difference in its communities. In fiscal year 2014, The Clorox Company and The Clorox Company Foundation contributed more than $16 million in combined cash grants, product donations, cause marketing and employee volunteerism. For more information, visit **TheCloroxCompany.com**.

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