



NEWS RELEASE

Clorox Donates 55 Truckloads of Bleach and Cleaning Products to Aid in Hurricane Sandy Recovery

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OAKLAND, Calif., Nov. 12, 2012 - The Clorox Company (NYSE:CLX) has donated more than 55 truckloads of Clorox® regular bleach and cleaning products, with an approximate value of more than \$700,000, to the Red Cross and Feeding America to aid in recovery efforts following Hurricane Sandy.

Bleach has a long history of use in killing germs, particularly in times following a disaster. The World Health Organization and the Centers for Disease Control and Prevention recommend the use of bleach for helping control the spread of pathogens that can cause infections and other health threats.

For more information on cleaning and sanitizing with bleach after an emergency, visit emergency.cdc.gov/disasters/bleach.asp or www.clorox.com/products/clorox-regular-bleach/how-to/.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer and professional products with approximately 8,400 employees and fiscal year 2012 revenues of \$5.5 billion. Clorox markets some of the most trusted and recognized brand names, including its namesake bleach and cleaning products, Clorox Healthcare™, HealthLink®, Aplicare® and Dispatch® products, Green Works® naturally derived home care products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Glad® bags, wraps and containers, Kingsford® charcoal, Hidden Valley® and KC Masterpiece® dressings and sauces, Brita® water-filtration products, and Burt's Bees® and gud® natural personal care products. Nearly 90 percent of the company's brands hold the No. 1 or No. 2 market share positions in their categories. The company's products are manufactured in more than two dozen countries and marketed in more than 100 countries. Clorox is committed to making a positive difference in the

communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than \$87 million to nonprofit organizations, schools and colleges. In fiscal year 2012 alone, the foundation awarded \$3.5 million in cash grants, and Clorox made product donations valued at \$15 million. For more information about Clorox, visit TheCloroxCompany.com.

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