November 13, 2012

Clorox Declares Regular Quarterly Dividend of 64 Cents Per Share

OAKLAND, Calif., Nov. 13, 2012 - The Clorox Company (NYSE: CLX) today announced that its board of directors declared a quarterly dividend of 64 cents per share on the company's common stock, payable Feb. 15, 2013, to stockholders of record as of Jan. 23, 2013.

The Clorox Company
The Clorox Company is a leading manufacturer and marketer of consumer and professional products with approximately 8,400 employees and fiscal year 2012 revenues of $5.5 billion. Clorox markets some of the most trusted and recognized brand names, including its namesake bleach and cleaning products, Clorox Healthcare™, HealthLink®, Aplicare® and Dispatch® products, Green Works® naturally derived home care products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Glad® bags, wraps and containers, Kingsford® charcoal, Hidden Valley® and KC Masterpiece® dressings and sauces, Brita® water-filtration products, and Burt's Bees® and gud® natural personal care products. Nearly 90 percent of the company's brands hold the No. 1 or No. 2 market share positions in their categories. The company's products are manufactured in more than two dozen countries and marketed in more than 100 countries.

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