NEWS RELEASE

Clorox Issues Statement in Response to Amanda Todd Tragedy

10/15/2012

OAKLAND, Calif., Oct. 15, 2012 - The Clorox Company (NYSE:CLX) today issued the following statement in response to the death of Amanda Todd:

Last week, a teenager named Amanda Todd took her own life after years of bullying both online and at school. In September, Amanda posted a video on YouTube telling the story of how she had been a victim of bullying. In the video, she talked about using bleach to harm herself. Unfortunately, the bullying continued and eventually led to her suicide on Wednesday, when she was found hanged in her home. Our deepest condolences go out to Amanda's family and friends. We believe that bullying is an issue that can affect everyone. For information on how to stop bullying in your community, go to **www.stopbullying.gov/**.