NEWS RELEASE

Clorox Announces Oct. 31 Webcast of Fiscal 2013 First-Quarter Results

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OAKLAND, Calif., Oct. 1, 2012 - The Clorox Company (NYSE: CLX) today announced that, on Oct. 31, it plans to host a live audio webcast of a discussion with the investment community about the company's first-quarter, fiscal year 2013, results. The webcast is scheduled to begin at 10:30 a.m. PT (1:30 p.m. ET) and can be accessed at **http://investors.thecloroxcompany.com/events.cfm**. A replay of the webcast will be available for two weeks on the company's website.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer and professional products with approximately 8,400 employees and fiscal year 2012 revenues of $5.5 billion. Clorox markets some of the most trusted and recognized brand names, including its namesake bleach and cleaning products, Clorox Healthcare™, HealthLink®, Aplicare® and Dispatch® products, Green Works® naturally derived home care products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Glad® bags, wraps and containers, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration products, and Burt's Bees® and gud® natural personal care products. Nearly 90 percent of the company's brands hold the No. 1 or No. 2 market share positions in their categories. The company's products are manufactured in more than two dozen countries and marketed in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $87 million to nonprofit organizations, schools and colleges. In fiscal year 2012 alone, the foundation awarded $3.5 million in cash grants, and Clorox made product donations valued at $15 million. For more information about Clorox, visit **TheCloroxCompany.com**.

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