NEWS RELEASE

Clorox Employees to GLBT Youth: It Gets Better

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OAKLAND, Calif., Aug. 22, 2012 - A group of employees of The Clorox Company has joined together to send a message of hope to gay, lesbian, bisexual and transgender (GLBT) youth, who studies show are disproportionately impacted by bullying and suicide.

The employees produced a video in support of the **It Gets Better Project**, a worldwide movement to show young GLBT people the levels of happiness and acceptance they can reach by persevering through their teen years. **Watch the video**.

"No one should have to endure bullying and violence," said, Senior Vice President - Chief Innovation Officer Wayne Delker, who serves as executive sponsor of Clorox Pride, the employee resource group (ERG) for GLBT employees and their advocates. "This video is a message of hope from Clorox employees who are living proof that, as tough as life may seem at times, it really does get better. One day you'll be able to say, 'My life is amazing, and I wouldn't change who I am for anything.'"

Clorox actively supports and advocates for workplace equality for GLBT people. The company has fully inclusive equal-employment policies and provides equal-employment benefits. Clorox has earned a 100 percent score for the past six consecutive years on the Human Rights Campaign's Corporate Equality Index. Clorox is one of only three consumer goods companies to retain its perfect score, earning the distinction of being named one of the "Best Places to Work for GLBT Equality. The index is a nationally recognized measure of GLBT equality in the workplace.

Earlier this year, Tom Johnson, Clorox vice president - Global Business Services, was named president of the board of directors of Out & Equal Workplace Advocates, a national nonprofit organization committed to ending

employment discrimination for GLBT employees.

Last year, Clorox Pride received the 2010 ERG of the Year award from Out & Equal Workplace Advocates. The company's five ERGS - African-American, Asian, GLBT, Latino and women - are a key part of the Clorox's diversity and inclusion strategy. These groups enable people to connect with one another and collectively with Clorox. The ERGs also provide insight on multicultural marketing, supplier diversity initiatives and community outreach programs. Open to all Clorox employees, the ERGs help ensure access to support, inspiration, and personal and professional development.

To learn more about employee and supplier diversity at Clorox, visit **TheCloroxCompany.com**.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer and professional products with 8,400 employees and fiscal year 2012 revenues of $5.5 billion. Clorox markets some of the most trusted and recognized brand names, including its namesake bleach and cleaning products, Clorox Healthcare™, HealthLink®, Aplicare® and Dispatch® products, Green Works® naturally derived home care products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Glad® bags, wraps and containers, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration products, and Burt's Bees® and gud™ natural personal care products. Nearly 90 percent of the company's brands hold the No. 1 or No. 2 market share positions in their categories. The company's products are manufactured in more than two dozen countries and marketed in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $87 million to nonprofit organizations, schools and colleges. In fiscal year 2012 alone, the foundation awarded $3.5 million in cash grants, and Clorox made product donations valued at $15 million. For more information about Clorox, visit **TheCloroxCompany.com**.

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