NEWS RELEASE

Clorox Leader Elected President of Out & Equal's Board of Directors

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APPOINTMENT REAFFIRMS CLOROX PARTNERSHIP WITH ORGANIZATIONS THAT SUPPORT DIVERSITY AND INCLUSION

OAKLAND, Calif., Jan. 30, 2012 - The Clorox Company (NYSE: CLX) today announced that Tom Johnson, Clorox vice president - Global Business Services, has been elected president of the board of directors of Out & Equal Workplace Advocates, a national nonprofit committed to ending employment discrimination for lesbian, gay, bisexual and transgender employees (LGBT).

"I'm honored to take on this role for an organization that is leading the way to workplace equality for LGBT people and helping corporations drive employee engagement and business results," said Johnson. "Together, organizations like Out & Equal and Clorox are partnering to create inclusive environments where people can bring their whole self to the job each day and do their best work."

Recently named one of the "Best Places to Work for LGBT Equality" by the Human Rights Campaign (HRC), Clorox has earned a 100 percent rating for six consecutive years on the HRC's 2012 Corporate Equality Index, a nationally recognized measure of LGBT equality in the workplace.

"Like Clorox, we believe people should be judged by the work they do, not by their sexual orientation or gender identity. Every day, we work to protect and empower employees to be productive and successful," said Out & Equal's founding executive director Selisse Berry. "Tom has a history of championing LGBT causes, and we are delighted to have him as our new board president."

Last year, the Clorox Pride employee resource group (ERG) received the 2010 ERG of the Year award from Out & Equal. In addition to the Pride group, Clorox's other ERGs - African-American, Asian/Pacific, Hispanic and women - are a key part of Clorox's diversity and inclusion strategy. These groups enable people to connect with one another and collectively with Clorox. ERGs also provide insights on multicultural marketing, supplier diversity initiatives and community outreach programs. Open to all employees, each ERG ensures every employee has access to support, inspiration, and personal and professional development.

Out & Equal Workplace Advocates

Out & Equal Workplace Advocates is a national 501©(3) nonprofit organization headquartered in San Francisco, California. Out & Equal is committed to ending employment discrimination for LGBT employees. For more than a decade, Out & Equal has worked with organizations to create places of employment whose cultures embrace the contributions of LGBT employees and those who support them. Out & Equal provides a range of programs designed to educate and empower, including Building Bridges LGBT Diversity Training and Out & Equal University webinar series. Out & Equal mobilizes tens of thousands of professional staff, managers and executives in Out & Equal regional affiliate networks and its Employee Resource Group Registry. Through LGBTCareerLink, an online job search and career development portal, Out & Equal serves diversity friendly employers and LGBT job seekers.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with 8,100 employees and fiscal year 2011 revenues of $5.2 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Green Works® naturally derived home care products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration products, Glad® bags, wraps and containers, and Burt's Bees® and güd™ natural personal care products. Nearly 90 percent of Clorox Company brands hold the No. 1 or No. 2 market share positions in their categories. The company's products are manufactured in more than two dozen countries and marketed in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $84 million to nonprofit organizations, schools and colleges. In fiscal year 2011 alone, the foundation awarded $4 million in cash grants, and Clorox made product donations valued at $13 million. For more information about Clorox, visit **www.TheCloroxCompany.com**.

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