NEWS RELEASE

The Clorox Company Foundation Issues 2011 Annual Report

10/25/2011

OAKLAND, Calif., Oct. 25, 2011 - The Clorox Company Foundation has released its 2011 annual report, highlighting its fiscal year 2011 contribution of $4 million in cash grants primarily to support youth programs, K-12 education and cultural and civic organizations where the company conducts business in the U.S.

"It means a lot to all of us at Clorox that we support the well being of our communities," said Chairman and CEO Don Knauss. "Part of that is supporting what our employees care about most by matching their donations of time and money. In tough times, our communities need our support more than ever, and I'm proud of how the Foundation and our employees continue to step up and make a difference."

In addition to the foundation's distribution of cash grants, The Clorox Company provides cash and product donations to disaster relief efforts. In fiscal year 2011, the company made product donations valued at more than $13 million to support areas devastated by natural disaster, including communities in the U.S. Midwest and South, Colombia and Venezuela that were struck by storms and flooding. The company also donated product to help fight the cholera outbreak that hit Haiti months after the earthquake as well as donated $100,000 to the American Red Cross following Japan's earthquake and tsunami.

The report can be downloaded at **www.cloroxcsr.com/cc-foundation/**.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with 8,100 employees and fiscal year 2011 revenues of $5.2 billion. Clorox markets some of consumers' most trusted and recognized brand

names, including its namesake bleach and cleaning products, Green Works® naturally derived home care products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration products, Glad® bags, wraps and containers, and Burt's Bees® natural personal care products. Nearly 90 percent of Clorox Company brands hold the No. 1 or No. 2 market share positions in their categories. The company's products are manufactured in more than two dozen countries and marketed in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $84 million to nonprofit organizations, schools and colleges. In fiscal year 2011 alone, the foundation awarded $4 million in cash grants, and Clorox made product donations valued at $13 million. For more information about Clorox, visit **www.TheCloroxCompany.com**.

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