



NEWS RELEASE

Carbon Disclosure Project Recognizes The Clorox Company for Carbon Performance

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OAKLAND, Calif., Sept. 26, 2011 - The Carbon Disclosure Project (CDP) has recognized The Clorox Company for its actions to reduce emissions, address climate change and disclose climate change information.

Since 2007, Clorox has reduced its GHG emissions by 13 percent per case of product sold against its goal of 10 percent by 2013. Clorox was also the first major company in the CPG industry to voluntarily disclose ingredients in its cleaning products. And this year the company is producing its first annual report that combines both financial and corporate responsibility metrics, signaling its long-term commitment to sustainability and transparency.

"Sustainability is a business imperative that helps us identify product improvements, cost-saving initiatives and innovation opportunities," Clorox chairman and CEO Don Knauss says. "We also include it in our corporate scorecard, which is reported to senior management and the board of directors. This recognition is truly gratifying for all of the Clorox employees who work hard to do the right thing for our consumers and the planet."

Clorox was one of 11 S&P 500 companies listed on the 2011 Carbon Performance Leadership Index (CPLI) and one of 55 listed on the Carbon Disclosure Leadership Index (CDLI). Both indices are evaluation tools for institutional investors and are based on an analysis of responses to CDP's 2011 questionnaire, which is sent by CDP on behalf of 551 institutional investors with \$71 trillion in assets under management.

The CPLI highlights companies that have demonstrated a strong commitment to strategy, governance, stakeholder

communications and long-term greenhouse gas (GHG) emissions reduction. The CDLI recognizes companies with strong disclosure practices related to GHG goals, reduction initiatives, policies, practices and climate change exposure and risks.

"Companies in the Carbon Performance Leadership Index are demonstrating significant maturity in the actions they are taking on climate change and their commitment to manage greenhouse gas emissions," says Paul Simpson, CEO of CDP. "Those organizations that reduce their emissions, maximize business resilience and capitalize on opportunities, will be the best placed to succeed as we move towards mitigating and adapting to climate change."

About The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with 8,100 employees and fiscal year 2011 revenues of \$5.2 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Green Works® naturally derived home care products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration products, Glad® bags, wraps and containers, and Burt's Bees® natural personal care products. Nearly 90 percent of Clorox Company brands hold the No. 1 or No. 2 market share positions in their categories. The company's products are manufactured in more than two dozen countries and marketed in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than \$84 million to nonprofit organizations, schools and colleges. In fiscal year 2011 alone, the foundation awarded \$4 million in cash grants, and Clorox made product donations valued at \$13 million. For more information about Clorox, visit www.TheCloroxCompany.com.

About The Carbon Disclosure Project

The Carbon Disclosure Project (CDP) is an independent not-for-profit organization holding the largest database of primary corporate climate change and water information in the world. Some 3,000 organizations across the world's largest economies now measure and disclose their greenhouse gas emissions and assessment of climate change risk and opportunity through CDP, in order that they can set reduction targets and make performance improvements. This data is gathered on behalf of 551 institutional investors, holding US\$71 trillion in assets. For more information, visit www.cdproject.net.

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