The Clorox Company

Supplemental Information – Volume Growth

Reportable Segment	% Change vs. Prior Year								Major Drivers of Change
	FY10 [2]					FY11 [2]			
	Q1	Q2	Q3	Q4	FY	Q1	Q2	YTD	
Cleaning	6%	9%	3%	-2%	4%	1%	-6%	-2%	Q2 decrease primarily driven by a decline in shipments of Clorox® disinfecting products due to higher shipments in the year-ago quarter from the H1N1 flu virus pandemic.
Household	-7%	0%	4%	1%	-1%	-9%	-1%	-5%	Q2 decrease primarily driven by lower shipments of Glad® food storage products.
Lifestyle [1]	4%	12%	8%	10%	8%	1%	3%	2%	Q2 increase primarily due to higher shipments of Burt's Bees® natural personal care products and Hidden Valley ® salad dressings behind new products, partially offset by lower shipments of Brita® water-filtration products.
International	3%	1%	1%	0%	1%	-2%	3%	0%	Q2 increase primarily driven by new home care product launches in Latin America, partially offset by lower shipments of Glad® products in Australia.
Total Company	**1%**	**5%**	**3%**	**1%**	**3%**	**-2%**	**-2%**	**-2%**	

Supplemental Information – Sales Growth

Reportable Segment	% Change vs. Prior Year								Major Drivers of Change
	FY10 [2]					FY11 [2]			
	Q1	Q2	Q3	Q4	FY	Q1	Q2	YTD	
Cleaning	5%	3%	-2%	-4%	0%	-1%	-6%	-3%	Q2 decrease in sales is consistent with the decrease in volume.
Household	-11%	-6%	0%	0%	-4%	-7%	-4%	-6%	Q2 variance between changes in volume and sales was primarily driven by an increase in trade-spending to support the Glad® business and price decreases on cat litter.
Lifestyle [1]	3%	10%	5%	7%	6%	1%	3%	2%	Q2 increase in sales is consistent with the increase in volume.
International	4%	22%	7%	2%	9%	-2%	-1%	-2%	Q2 decline in sales includes the negative impact of the Venezuela currency devaluation, partially offset by the benefit of price increases and favorable foreign exchange rates in other countries.
Total Company	**-1%**	**5%**	**1%**	**0%**	**1%**	**-3%**	**-3%**	**-3%**	

[1] Lifestyle includes results of the worldwide Burt's Bees business.

[2] Volume growth and sale growth percentage changes for the Cleaning and International reportable segments and Total Company reflect the reclassification of the Auto Care businesses to discontinued operations in Q1 fiscal 2011 for all periods presented.