NEWS RELEASE

Clorox Announces Nov. 2 Webcast of Its Fiscal 2011 First-Quarter Results

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OAKLAND, Calif., Oct. 1, 2010 - The Clorox Company (NYSE: CLX) today announced that, on Nov. 2, it will host a live audio webcast of a discussion of the company's first-quarter, fiscal year 2011, results with the investment community. The webcast will begin at 10:30 a.m. PT (1:30 p.m. ET), and can be accessed at **http://investors.thecloroxcompany.com/events.cfm**. A replay of the webcast will be available for one week on the company's website.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with 8,300 employees and fiscal year 2010 revenues of $5.53 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Green Works® naturally derived home care products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration products, Glad® bags and wraps and containers, and Burt's Bees® natural personal care products. Nearly 90 percent of Clorox Company brands hold the No. 1 or No. 2 market share positions in their categories. The company's products are manufactured in more than two dozen countries and sold in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $80 million to nonprofit organizations, schools and colleges. In fiscal 2010 alone, the foundation awarded $3.5 million in cash grants, and Clorox made product donations valued at $8.8 million. For more information about Clorox, visit **www.TheCloroxCompany.com**.

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