



NEWS RELEASE

The Clorox Company Headquarters Achieves LEED Platinum Certification

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OAKLAND, Calif., Sept. 20, 2010 - The Clorox Company corporate headquarters is now one of only 38 buildings in the U.S. to achieve Platinum Leadership in Energy and Environmental Design - Existing Building/Operating and Maintenance (LEED-EB) certification. Platinum LEED-EB certification is the highest sustainability recognition an existing building can attain.

Clorox invested significant financial resources and more than nine months and 3,000 hours of staff time on improvements that lowered the environmental footprint of our facility's operations and maintenance. Clorox's 34 year-old headquarters building, which accommodates approximately 1,400 workers along with several retail establishments and other tenants, is one of the oldest buildings to achieve this environmental certification level.

"We're taking action to achieve sustainability improvements throughout the company - from our operations to the products we manufacture," said Clorox Chairman and CEO Don Knauss. "Securing LEED Platinum certification is another example of our progress in making environmental sustainability core to how we do business."

To achieve LEED-EB Platinum certification, Clorox's global real estate team focused on five key areas of building improvements for human and environmental health: sustainable site development, water savings, energy efficiency, materials selection and indoor environmental quality. Improvements include:

- Replacing every toilet and plumbing fixture in the building to reduce water consumption by more than 40 percent and 1.5 million gallons annually
- Replacing more than 1,700 lamps to more efficient lighting
- Installing a new white reflective roof that keeps the building temperature cooler

- Making numerous efficiency improvements to the building's heating, cooling and ventilation systems
- Moving to non potable water for all irrigation
- Expanding solid waste recycling and implementing a composting program

The LEED program, administered by the U.S. Green Business Council, is the preeminent green building certification program in the U.S. and the nationally accepted benchmark for the design, construction and operation of high-performance green buildings. LEED-EB O&M certification focuses on lowering the environmental footprint of a facility's operations and maintenance.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with 8,300 employees and fiscal year 2010 revenues of \$5.53 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Green Works® naturally derived home care products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration products, Glad® bags and wraps and containers, and Burt's Bees® natural personal care products. Nearly 90 percent of Clorox Company brands hold the No. 1 or No. 2 market share positions in their categories. The company's products are manufactured in more than two dozen countries and sold in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than \$80 million to nonprofit organizations, schools and colleges. In fiscal 2010 alone, the foundation awarded \$3.5 million in cash grants, and Clorox made product donations valued at \$8.8 million. For more information about Clorox, visit www.TheCloroxCompany.com.

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