NEWS RELEASE

Clorox Announces Aug. 3 Webcast of Fourth-Quarter Results

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OAKLAND, Calif., July 6, 2010 - The Clorox Company (NYSE: CLX) today announced that, on Aug. 3, it will host a live audio webcast of a discussion of the company's fourth-quarter, fiscal year 2010, results with the investment community. The webcast will begin at 10:30 a.m. PT (1:30 p.m. ET), and can be accessed at **http://investors.thecloroxcompany.com/events.cfm**. A replay of the webcast will be available for one week on the company's website.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with 8,300 employees and fiscal year 2009 revenues of $5.5 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products; Green Works® natural cleaning and laundry products; Armor All® and STP® auto-care products; Fresh Step® and Scoop Away® cat litter; Kingsford® charcoal; Hidden Valley® and K C Masterpiece® dressings and sauces; Brita® water-filtration systems; Glad® bags, wraps and containers; and Burt's Bees® natural personal care products. The company's products are manufactured in more than two dozen countries and sold in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $77 million to nonprofit organizations, schools and colleges. In fiscal 2009 alone, the foundation awarded $3.6 million in cash grants, and Clorox made product donations valued at $7.8 million. For more information about Clorox, visit **www.TheCloroxCompany.com**.

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