NEWS RELEASE

The Clorox Company Joins The Business Coalition for Workplace Fairness

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SUPPORTS EMPLOYMENT NONDISCRIMINATION ACT

OAKLAND, Calif., November 3, 2009 - The Clorox Company (NYSE:CLX) today announced that it has joined the Business Coalition for Workplace Fairness, a group of leading U.S. employers seeking to address workplace fairness for gay, bisexual, lesbian and transgender (GBLT) employees through a federal standard that treats all employees equally.

"The Clorox Company shares the Coalition's strong commitment to eradicating discrimination in the workplace," said Don Knauss, chairman and CEO, The Clorox Company. "Creating a culture of diversity and inclusion where everyone is treated with fairness, dignity and respect represents not only one of our key social responsibility principles, but it is also a business imperative that is vital to the success of our company."

The coalition supports the Employment Non-Discrimination Act (ENDA), which is a federal bill that would provide the same basic employment discrimination protections to GBLT employees that are already afforded to workers across the country. ENDA will help ensure all Americans have basic employment protection from discrimination based on irrational prejudice. The bill is closely modeled on existing civil rights laws, including Title VII of the Civil Rights Act of 1964 and the Americans with Disabilities Act.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2009 revenues of $5.5 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Green Works® natural cleaners, Armor All® and STP® auto-care products, Fresh Step® and Scoop Away® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration systems, Glad® bags, wraps and containers, and Burt's Bees® natural personal care products. With approximately 8,300 employees worldwide, the company manufactures products in more than two dozen countries and markets them in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $77 million to nonprofit organizations, schools and colleges. In fiscal 2009 alone, the foundation awarded $3.6 million in cash grants, and Clorox made product donations valued at $7.8 million. For more information about Clorox, visit **www.TheCloroxCompany.com**.

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