NEWS RELEASE

Clorox Announces Executive Committee Changes

6/3/2009

OAKLAND, Calif., June 3, 2009 - The Clorox Company (NYSE: CLX) today announced the following changes with respect to its executive committee:

Dan Heinrich, 53, who previously held the title senior vice president - chief financial officer, has been promoted to executive vice president - chief financial officer. Heinrich, who joined Clorox in 2001 as the company's controller, was appointed chief financial officer and a member of the company's executive committee in 2003.

Benno Dorer, 45, who previously held the title vice president - general manager, Cleaning Division, has been promoted to senior vice president - general manager, Cleaning Division. Dorer, who joined Clorox in 2005 as vice president - general manager, Glad® Products, was named vice president - general manager of the Cleaning Division in October 2007 and a member of the executive committee in February 2009.

George Roeth, 48, who previously held the title vice president - general manager, Specialty Division, has been promoted to senior vice president - general manager, Specialty Division. Roeth, who joined Clorox in 1987 as a brand assistant in the marketing organization, was named vice president - general manager of the Specialty Division in March 2007, and named to the company's executive committee in February 2009.

Executive Committee to Include Four More Functional Leaders

With the addition of the following four leaders, the executive committee is now composed of 13 members and includes the senior-most executives from seven of the company's key functional areas.

Tom Britanik, 51, currently vice president - Marketing, has been appointed to the executive committee and promoted to senior vice president - chief marketing officer with global responsibility. Britanik, who joined Clorox in

1999 as vice president - general manager, Pet Products, was named vice president - Marketing in 2008.

Wayne Delker, 55, currently vice president - Research & Development, has been appointed to the executive committee and promoted to senior vice president - chief innovation officer with global responsibility for the company's R&D organization. Delker has been vice president - R&D since joining the company in 1999.

James Foster, 46, currently vice president - Product Supply, has been appointed to the executive committee and promoted to senior vice president - chief product supply officer with responsibility for the company's global supply chain organization. Foster, who joined Clorox in 1997 as a plant manager, was named vice president - Product Supply in April 2009.

Grant LaMontagne, 53, currently vice president - Sales, has been appointed to the executive committee and promoted to senior vice president - chief customer officer with responsibility for the customer organization worldwide. LaMontagne, who joined Clorox in 1980 as a district sales manager, was named vice president - Sales in 2004.

"These changes and new appointments represent the next step as we implement the company's new operating model," commented Chairman and Chief Executive Officer Don Knauss. "Expanding the executive committee is a natural evolution of the three governing bodies we have in place: Strategy, Operations and People. These executives form the nucleus of the three bodies with their responsibility to look across the entire enterprise. In any economic environment, but particularly during an economic downturn, the businesses and key functions must work together more closely than ever to drive our demand creation and demand fulfillment strategies. While this is important and well-deserved recognition of the individuals, it's also important recognition of the prominence these functions play in driving the company forward."

In addition to the above named individuals, the other members of the executive committee are: Don Knauss, 58, chairman and chief executive officer; Larry Peiros, 54, executive vice president and chief operating officer - Clorox North America; Beth Springer, 44, executive vice president - International and Natural Personal Care; Frank Tataseo, 55, executive vice president - strategy & growth and the Bags & Wraps and Away From Home businesses; Jackie Kane, 57, senior vice president - Human Resources and Corporate Affairs; and Laura Stein, 47, senior vice president - general counsel.

Photos of and additional biographical information on the company's executive committee are available at **http://investors.thecloroxcompany.com/bios.cfm?pg=1&showpage=cm**

Forward-Looking Statements

Except for historical information, matters discussed above are forward-looking statements based on management's estimates, assumptions and projections. These forward-looking statements are only predictions, subject to risks and uncertainties, and actual results could differ materially from those discussed above. Important factors that could affect performance and cause results to differ materially from management's expectations include risks relating to these leadership appointments, the company's strategy, business operations, growth prospects, and operating model, and the Company's ability to maintain its business reputation and the reputation of its brands, among other factors and risks, and are described in the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the company's Annual Report on Form 10-K for the fiscal year ended June 30, 2008, as updated from time to time in the company's SEC filings.

The company's forward-looking statements in this document are and will be based on then current views and assumptions regarding future events and speak only as of their dates. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by the federal securities laws.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2008 revenues of $5.3 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Green Works™ natural cleaners, Armor All® and STP® auto-care products, Fresh Step® and Scoop Away® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration systems, Glad® bags, wraps and containers, and Burt's Bees® natural personal care products. With approximately 8,300 employees worldwide, the company manufactures products in more than two dozen countries and markets them in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $73.4 million to nonprofit organizations, schools and colleges. In fiscal 2008 alone, the foundation awarded $3.7 million in cash grants, and Clorox made product donations valued at $5.3 million. For more information about Clorox, visit **www.TheCloroxCompany.com**.

Contact

Dan Staublin 510-271-1622
dan.staublin@clorox.com

Kathryn Caulfield 510-271-7209
kathryn.caulfield@clorox.com