



NEWS RELEASE

# Clorox® bleach donated to international relief agencies to help address the 2009 H1N1 (swine) flu virus

5/7/2009

OAKLAND, Calif., May 7, 2009 -- Responding to requests for product donations, The Clorox Company is working with international relief agencies to coordinate disinfecting product donations in the areas most affected by the 2009 H1N1 (swine) flu virus. As of this date, we have provided a total of 18,102 cases of Clorox® regular bleach, with an approximate value of \$100,000 USD to the Red Cross as well as Mexican government agencies, including Mexico's Federal Health Secretary and the Mexican Social Security Institute.

Clorox is also working closely with public health organizations to support their efforts to educate people about protecting themselves from 2009 H1N1 flu virus.

The U.S. Environmental Protection Agency has advised Clorox that disinfectants effective against Influenza A are also effective against 2009 H1N1 flu virus. Among the products consumers can turn to for disinfection to help prevent the spread of the germs that cause 2009 H1N1 flu are: Clorox® regular bleach, Clorox® disinfecting wipes and Clorox® Clean-Up® cleaner with bleach spray cleaner.\* In the professional markets, customers can also turn to Clorox Commercial Solutions® Ultra Clorox® germicidal bleach†, germicidal wipes† and germicidal spray†; as well as Clorox® pro quaternary all-purpose disinfectant cleaner†.

Outside of the U.S., Clorox's Research & Development and Marketing teams are working together to communicate recommendations to local retailers and consumers with up-to-date information about the efficacy of our disinfecting products. In all company locations, Clorox's product supply teams are working to assess product availability in impacted regions so we can ensure our products are readily available where consumers shop.

For More Information

Please **click here** for a complete list of Clorox Company products in the U.S. and Latin America that are effective against the H1N1 Flu Virus

For more information on how to stop the spread of flu viruses on surfaces at home and in public places, visit the U.S. Centers for Disease Control's pandemic flu Web site at

**<http://www.pandemicflu.gov/plan/individual/panfacts.html>**

\* U.S. EPA registrations numbers - Clorox® regular bleach (5813-50); Clorox® disinfecting wipes (5813-58); Clorox® Clean-Up® cleaner with bleach spray cleaner (5813-21)

† U.S. EPA registrations numbers - Clorox Commercial Solutions® Ultra Clorox® germicidal bleach (67619-8); germicidal wipes (67619-12) and germicidal spray (61619-13); Clorox® pro quaternary all-purpose disinfectant cleaner (1839-166-67619).