NEWS RELEASE

Clorox Changes Time of Its Oct. 31, 2007, Webcast of First-Quarter Results

10/30/2007

OAKLAND, Calif., Oct. 30, 2007 - The Clorox Company (NYSE: CLX) today announced that it has changed the time of its Oct. 31, 2007, discussion and live audio webcast of the company's first-quarter results with the investment community. The discussion and webcast will now begin at 6:30 a.m. PT (9:30 a.m. ET), not at 10:30 a.m. PT (1:30 p.m. ET), as previously announced. The webcast can be accessed at **http://investors.thecloroxcompany.com**. A replay will also be available for one week.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2007 revenues of $4.8 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto-care products, Fresh Step® and Scoop Away® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration systems, and Glad® bags, wraps and containers. With 7,800 employees worldwide, the company manufactures products in more than two dozen countries and markets them in more than 100 countries.

Media relations
Dan Staublin (510) 271-1622
Kathryn Caulfield (510) 271-7209

Investor relations
Li-Mei Johnson (510) 271-3396
Steve Austenfeld (510) 271-2270