NEWS RELEASE

Clorox Announces Oct. 31, 2007, Webcast of First-Quarter Results

10/8/2007

OAKLAND, Calif., Oct. 8, 2007 – The Clorox Company (NYSE: CLX) today announced that, on Oct. 31, 2007, it will host a live audio webcast of a discussion of the company's first-quarter results with the investment community. The webcast will begin at 10:30 a.m. PT (1:30 p.m. ET), and can be accessed at **http://investors.thecloroxcompany.com**. A replay of the webcast will be available for one week on the company's Web site.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2007 revenues of $4.8 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto-care products, Fresh Step® and Scoop Away® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration systems, and Glad® bags, wraps and containers. With 7,800 employees worldwide, the company manufactures products in more than two dozen countries and markets them in more than 100 countries.

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