NEWS RELEASE

Clorox Declares Regular Quarterly Dividend

9/19/2007

OAKLAND, Calif., Sept. 19, 2007 – The Clorox Company (NYSE: CLX) today announced that its board of directors has declared a regular quarterly dividend of 40 cents per share on the company's common stock, payable Nov. 15, 2007, to stockholders of record on Oct. 31, 2007. The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2007 revenues of $4.8 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto-care products, Fresh Step® and Scoop Away® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration systems, and Glad® bags, wraps and containers. With 7,800 employees worldwide, the company manufactures products in more than two dozen countries and markets them in more than 100 countries.

Media Relations

Dan Staublin (510) 271-1622

Investor Relations

Li-Mei Johnson (510) 271-3396
Steve Austenfeld (510) 271-2270