NEWS RELEASE

Armor All Signs Agreement with Jamak Fabrication

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LEADING WIPER BLADE MANUFACTURER TO OFFER A COMPLETE LINE OF ARMOR ALL® BRANDED WINDSHIELD WIPER BLADES

OAKLAND, Calif., Sept. 24, 2007 — The Armor All/STP Products Company, a leader in automotive appearance products, announced today it has signed an exclusive agreement with Jamak Fabrication, a pioneer in silicone wiper technology, to develop a complete line of Armor All® branded wiper blades.

"We look forward to partnering with Jamak on the creation of Armor All® branded windshield wiper blades," said Steven Silberblatt, Vice President, New Business Development and Licensing at The Clorox Company. "Jamak is an innovative company exemplified by its worldwide patents on silicone wipers and is pushing forward with many new concepts that we feel will fit perfectly with the Armor All® brand."

"Bringing the Armor All® brand to the windshield category is something we are very excited about and feel is a perfect step for a brand known for its high quality automotive care products" said John Beatty, Vice President GPS, Jamak Fabrication. The agreement was arranged through Brand Sense Partners, a Los Angeles based brand extension and business development firm. "By bringing together the leaders in automotive care products and windshield wiper blade development, we have added a strategic new line of products to the rapidly growing Armor All® licensing program," said Ramez Toubassy, President, Brand Sense Partners. "These products will be well received by do-it-yourselfers who are looking for the high-quality performance car-care products they have long

associated with the Armor All® brand." Companies interested in additional Armor All licensing opportunities should contact Rob Powell, Director of Business Development at Brand Sense Partners, at (310) 867-7205.

About Armor All

The Armor All/STP Products Company is a subsidiary of The Clorox Company, headquartered in Oakland, Calif. Clorox is a leading manufacturer and marketer of consumer products with fiscal year 2007 revenues of $4.8 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto-care products, Fresh Step® and Scoop Away® cat litter, Kingsford® charcoal, Hidden Valley® and KC Masterpiece® dressings and sauces, Brita® water-filtration systems, and Glad® bags, wraps and containers. With 7,600 employees worldwide, the company manufactures products in more than two dozen countries and markets them in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $66.3 million to nonprofit organizations, schools and colleges; and in fiscal 2006 alone made product donations valued at $6 million. For more information about Clorox, please visit **www.TheCloroxCompany.com**.

About JAMAK Fabrication

Jamak, a division of JMK International, is a focused manufacturing company specializing in silicone component solutions and other elastomer-based products. Since 1971, this North Texas-based private company has been dedicated to meeting customers' needs through progressive engineering, custom manufacturing, and global sourcing. With locations in the United States, Europe and Asia, the company is strategically positioned to accommodate today's global environment. Jamak produces a wide range of custom silicone-based products including retail automobile wiper blades, healthcare industry products such as neonatal feeding catheters, and commercial/industrial products such as freezer and oven gaskets and OEM automotive spark plug boots. For more information about Jamak Fabrication, visit **www.jamak.com**.

About Brand Sense Partners

Brand Sense Partners, LLC accelerates the growth of new categories of business for their clients by leveraging their brand equity and other strategic assets. The firm's visionary team of diverse industry experts develop, analyze and then execute new business initiatives – while reducing costs, risk and time to market. The result: new highly profitable revenue and accelerated strategic business growth. Brand Sense's broad range of clients includes consumer brands in the sports, entertainment, automotive, retail, fashion, cosmetics and technology industries. Brand Sense Partners is headquartered in Los Angeles, California. For more information about Brand Sense Partners, visit **www.bsp.com**.

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