NEWS RELEASE

The Clorox Company's New Personal Care Product Lends a Hand

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NEW CLOROX® ANYWHERE™ HAND SANITIZING SPRAY HELPS INDUSTRY PROFESSIONALS PREVENT SPREAD OF INFECTION

OAKLAND, Calif., April 12, 2007– For decades, The Clorox Company has helped consumers and industry professionals keep their homes and businesses cleaner and healthier through laundry sanitizing and surface disinfecting. Today, Clorox's Professional Products Division extends the Clorox® brand's health-and-wellness efforts beyond surfaces to hand hygiene with the launch of Clorox® Anywhere™ Hand Sanitizing Spray, representing the company's first entry into the personal care category.

Just as Clorox® disinfecting products can be counted on to reduce germs on surfaces, Clorox® Anywhere™ Hand Sanitizing Spray can be counted on to kill germs on hands. The new bleach-free, alcohol-based spray is formulated to kill 99.999 percent of germs on contact and does not dry out hands or leave a sticky, greasy residue. Available in an easy-to-use spray, this delivery mechanism also helps target places in the hand that can often be missed by traditional sanitizers, such as fingernails, knuckles and spaces between fingers.

"Clorox's entry into the professional hand hygiene category exemplifies our commitment to a cleaner and healthier world," said Craig Stevenson, vice president, Clorox Professional Products. "Clorox® Anywhere™ Hand Sanitizing Spray expands the Clorox® portfolio to include both hand and surface solutions that help create a healthier environment, reinforcing Clorox's nearly 100 year legacy as a leading producer of sanitizing products."

Hands Down, Hand Hygiene Is "Mission-Critical"

Effective hand hygiene is critical to infection control, not only for doctors and nurses in hospitals and healthcare offices but for employees of restaurants, hotels, child care centers and cruise ships.

"As important as hand hygiene is for all of us, the importance for professionals—who have daily contact with large numbers of people—couldn't be more critical," said Stevenson. "In developing Clorox® Anywhere™ Hand Sanitizing Spray, we wanted to provide a hand sanitizer for the professional sector to help meet the infection control needs of institutions that directly serve consumers."

The new sanitizer will be available for sale to:

- Healthcare (hospitals; acute and long-term care facilities; medical, dental and veterinary offices)
- Travel/food industry (restaurants, cruise ships, hotels, airlines)
- Education (child care and school)
- Fitness (gyms and health clubs)

About Clorox® Anywhere™ Hand Sanitizing Spray

Clorox® Anywhere™ Hand Sanitizing Spray is formulated to help kill microorganisms that can cause illnesses. The hand sanitizing spray contains glycerin, a naturally-occurring moisturizer, to help professionals who wash and sanitize their hands frequently.

About The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2006 revenues of $4.6 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto-care products, Fresh Step® and Scoop Away® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration systems, and Glad® bags, wraps and containers. With 7,600 employees worldwide, the company manufactures products in 25 countries and markets them in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $66.3 million to nonprofit organizations, schools and

colleges; and in fiscal 2006 alone made product donations valued at $6 million. For more information about Clorox, visit **www.TheCloroxCompany.com**.

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