NEWS RELEASE

Alert: Lottery Scam With Fraudulent Clorox Checks Targets Consumers

2/6/2007

OAKLAND, Calif., Feb. 6, 2007 – The Clorox Company (NYSE: CLX) today issued a warning about a lottery scam targeting consumers throughout the United States.

Victims of the scam report receiving a letter from the International Clearing Commission House in Ottawa, Ontario, that claims they have won a large cash prize in the American Lottery Sweepstakes. The letter is accompanied by a fraudulent check in the name of The Clorox Company to cover lottery fees that the consumer is instructed to pay by mailing the organization a personal check in order to obtain their winnings. Victims are advised that they will receive their winnings by certified cashier check within 24 hours after the fees are paid.

Clorox has no connection to the International Clearing Commission House or American Lottery Sweepstakes, and is no way involved with any promotion resembling this scam. The company has notified the FBI in an effort to identify the perpetrators as quickly as possible. Clorox also has alerted the Council of Better Business Bureaus, as well as the American Association of Retired Persons, since these types of scams often prey on the elderly.

Consumer Inquiries

Individuals who receive the fraudulent notice or have information about the scam should contact their local FBI office. Impacted consumers may also call Clorox directly at (510) 271-2966.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2006 revenues

of $4.6 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto-care products, Fresh Step® and Scoop Away® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration systems, and Glad® bags, wraps and containers. With 7,600 employees worldwide, the company manufactures products in more than two dozen countries and markets them in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $66.3 million to nonprofit organizations, schools and colleges; and in fiscal 2006 alone made product donations valued at $6 million. For more information about Clorox, visit **www.TheCloroxCompany.com**.

Media relations

Dan Staublin 510-271-1622
Kathryn Caulfield 510-271-7209

Investor relations

Li-Mei Johnson 510-271-3396
Steve Austenfeld 510-271-2270