NEWS RELEASE

Clorox Earns Top Rating on Human Rights Campaign's 2006 Corporate Equality Index

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OAKLAND, Calif., Sept 19, 2006 - The Clorox Company (NYSE: CLX) earned the top rating of 100 percent on the Human Rights Campaign's 2006 Corporate Equality Index, which was published today. The index is a nationally recognized measure of gay, lesbian, bisexual and transgender (GLBT) equality in the workplace.

"Clorox is proud to be recognized by the Human Rights Campaign for our commitment to creating a supportive environment for gay, lesbian, bisexual and transgender employees," said Jackie Kane, senior vice president – human resources and corporate affairs, for Clorox. "We believe embracing diversity in all forms, including sexual orientation and gender identity, creates a more dynamic and innovative work environment, and ultimately helps us be more successful as an organization."

Clorox this year launched five employee resource groups, including GLBT, to help people connect with one another and collectively with Clorox. The other groups are African-American, Asian/Pacific, Hispanic and women.

Clorox offers benefits to employees with same-sex partners and includes sexual orientation and gender identification in its nondiscrimination policy. The company also supports key GLBT organizations and events such as the Reaching Out LGBT MBA Student Conference.

The 2006 Corporate Equality Index

The 2006 Corporate Equality Index rated companies on a scale of 0 percent to 100 percent on several factors, including whether they have a written nondiscrimination policy covering sexual orientation; support transgender employees with written nondiscrimination policies and benefits; offer inclusive health insurance, bereavement and

family leave policies to employees with same-sex partners; offer diversity training; have GLBT employee groups; engage in appropriate and respectful advertising to the GLBT community; contribute to GLBT community organizations; and decline to engage in any activities that would undermine the goal of equal rights for lesbian, gay, bisexual and transgender people. A copy of the report and all ratings can be found at **www.hrc.org/cei**.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2006 revenues of $4.6 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto-care products, Fresh Step® and Scoop Away® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration systems, and Glad® bags, wraps and containers. With 7,600 employees worldwide, the company manufactures products in 25 countries and markets them in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $66.3 million to nonprofit organizations, schools and colleges; and in fiscal 2006 alone made product donations valued at $6 million. For more information about Clorox, visit **www.TheCloroxCompany.com**.

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