NEWS RELEASE

Clorox Declares Regular Quarterly Dividend; Announces Nov. 1 Webcast of First-Quarter Results

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OAKLAND, Calif., Sept 19, 2006 - The Clorox Company (NYSE: CLX) today announced that its board of directors has declared a regular quarterly dividend of 29 cents per share on the company's common stock, payable Nov. 15, 2006, to stockholders of record on Oct. 31, 2006.

First-Quarter Conference Call and Webcast

On Nov. 1, 2006, Clorox will host a live audio webcast of a discussion with the investment community regarding the company's first-quarter results. The webcast will begin at 10:30 a.m. PT (1:30 p.m. ET), and can be accessed at **www.TheCloroxCompany.com/investors/index.html**. A replay of the webcast will be available for one week on the company's Web site.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2006 revenues of $4.6 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto-care products, Fresh Step® and Scoop Away® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration systems, and Glad® bags, wraps and containers. With 7,600 employees worldwide, the company manufactures products in 25 countries and markets them in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $66.3 million to nonprofit organizations, schools and colleges; and in fiscal 2006 alone made product donations valued at $6 million. For more information about Clorox,

visit **www.TheCloroxCompany.com**.

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