Clorox Declares Regular Quarterly Dividend

OAKLAND, Calif., May 17, 2006 – The Clorox Company (NYSE: CLX) (PCX: CLX) today announced that its board of directors has declared a regular quarterly dividend of 29 cents per share on the company's common stock, payable Aug. 15, 2006, to stockholders of record on July 31, 2006.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2005 revenues of $4.4 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto-care products, Fresh Step® and Scoop Away® cat litter, Kingsford® charcoal briquets, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration systems, and Glad® bags, wraps and containers. With 7,600 employees worldwide, the company manufactures products in 25 countries and markets them in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $62.3 million to nonprofit organizations, schools and colleges; and in fiscal year 2005 alone made product donations valued at $4.9 million. For more information about Clorox, visit www.TheCloroxCompany.com.

Media Relations

Dan Staublin (510) 271-1622
Kathryn Caulfield (510) 271-7209

Investor Relations

Steve Austenfeld (510) 271-2270
Jill Koval (510) 271-3253