NEWS RELEASE

No Stains, No Drips, No Errors This Season for Minor League Baseball

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CLOROX® BLEACH PEN® GEL CATCHES BASEBALL FEVER

OAKLAND, Calif., April 19, 2006 – Whether it's mustard, soda or ketchup...it just won't matter. Minor League Baseball fans will learn how they can strike out embarrassing stains all season long. Clorox® Bleach Pen® Gel announced today its first-ever sponsorship of America's favorite pastime.

Clorox Bleach Pen Gel is a proud sponsor of five Minor League Baseball teams this season, including the Corpus Christi Hooks, Greensboro Grasshoppers, Kane County Cougars, Pawtucket Red Sox and the Sacramento River Cats.

Clorox Bleach Pen Gel's sponsorship will entertain Minor League Baseball fans, young and old, messy and clean, with a season-long schedule of activities:

- Clorox Bleach Pen Gel Night – Clorox Bleach Pen Gel will help fans show their support with branded thunder sticks and rally towels. In addition, scoreboard trivia, baseball fun facts and stain-treating tips will also be presented.
- Lucky Seat Contests – Lucky fans will win prizes such as ultimate homecare or ultimate tailgate packages from Clorox Bleach Pen Gel.
- Ticket Offers – Throughout the season Cougars, Hooks, Grasshoppers and PawSox fans can receive free tickets to designated weekday games by purchasing a Clorox Bleach Pen Gel at select retailers.

"Baseball games are a hot bed of stain activity; we've all experienced the classic ballpark blunders like ketchup drips and soda splashes," said Kerri Weyer, brand manager, The Clorox Company. "We want fans to root for the home team and enjoy the experience at the game with their families. Let Clorox Bleach Pen Gel take care of the stains after the game."

Minor League Baseball attendance has reached record numbers and fans continue to be dedicated and excited to cheer on their favorite teams. Minor League Baseball set its all-time regular season attendance record for the second consecutive season in 2005 when 176 teams attracted more than 41 million fans, the most in the 104-year history of the industry.

"We are excited to have Clorox Bleach Pen Gel join our family of sponsors," said Rod Meadows, director of national sales and marketing for Minor League Baseball. "Our fans attend not only to enjoy the game but to have fun with their families. Participation and dedication from sponsors such as Clorox Bleach Pen Gel allow us to create a great night at the ballpark."

Pricing & availability

Clorox Bleach Pen Gel is available nationwide in grocery stores and mass retailers such as Target, Wal-Mart and Kmart in two convenient packages, a single 2 oz. product for the suggested retail price of $2.99 or a two-pack of 2 oz. product for the suggested retail price of $4.99. For more information on usage and design ideas, go to **www.Clorox.com**.

About The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2005 revenues of $4.4 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto care products, Fresh Step® and Scoop Away® cat litters, Kingsford® charcoal briquets, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration systems, and Glad® bags, wraps and containers. With 7,600 employees worldwide, the company manufactures products in 25 countries and markets them in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $62.3 million to nonprofit organizations, schools and colleges; and in fiscal year 2005 alone made product donations valued at $4.9 million. For more information about Clorox, visit **www.TheCloroxCompany.com**.

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