NEWS RELEASE

Clorox Donating Bleach to Red Cross

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OAKLAND, Calif., Sept. 2, 2005 – The Clorox Company has pledged to donate emergency supplies of bleach to the American Red Cross as thousands of volunteers and medical disaster teams cope with the dangerous, unsanitary conditions left by floodwaters in the wake of Hurricane Katrina.

Clorox is transporting an initial 12 truckloads (50,000 gallons of bleach) to staging warehouses in Baton Rouge, La. and Jackson, Miss., to be ready to move it to hard-hit areas throughout the Gulf region as floodwaters stabilize and recovery efforts commence.

"Our thoughts go out to everyone affected by this tragedy," said Jerry Johnston, chairman and CEO, The Clorox Company. "Clorox is in touch with the American Red Cross to determine what additional help may be needed. We'll be ready with more donations of bleach and other supplies as soon as emergency teams are able to assess the need."

Clorox has worked closely with the American Red Cross for more than 20 years to aid in water purification and disinfecting following natural disasters.