NEWS RELEASE

Clorox to Webcast Presentation at CAGNY

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OAKLAND, Calif., Feb. 23, 2005 - The Clorox Company (NYSE: CLX) (PCX: CLX) will broadcast its presentation at the Consumer Analysts Group of New York (CAGNY) annual conference in Scottsdale, Ariz., live via the Internet at approximately 10:15 a.m. Eastern time on Friday, Feb. 25.

The live webcast, which can be accessed at **www.TheCloroxCompany.com**, will feature Chairman and Chief Executive Officer Jerry Johnston. Following the live webcast, a replay will be archived for one week on the company's Web site.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2004 revenues of $4.3 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto care products, Fresh Step® and Scoop Away® cat litters, Kingsford® charcoal briquets, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration systems, and Glad® bags, wraps and containers. With 8,600 employees worldwide, the company manufactures products in 25 countries and markets them in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than $58.3 million to nonprofit organizations, schools and colleges; and in fiscal 2004 alone made product donations valued at $5 million. For more information about Clorox, visit **www.TheCloroxCompany.com**.