



NEWS RELEASE

# Clorox Names Beth Springer Group Vice President

1/5/2005

OAKLAND, Calif., Jan. 5, 2005-The Clorox Company (NYSE:CLX) (PCX: CLX) today announced that Beth Springer has been named group vice president, effective Jan. 18, 2005, reporting to President and CEO Jerry Johnston. In this newly established role, Springer will oversee the company's Glad® products joint venture with the Procter & Gamble Company and the company's cat litter, Kingsford® charcoal and food products businesses. She has been appointed a member of the company's management executive committee.

"In her 14 years with Clorox, Beth has developed a deep understanding of our business," said Johnston. "I'm delighted to have such a strong leader with solid breadth and depth of experience assume this new role. Beth is well-equipped to drive growth and lead these businesses."

Springer, 40, previously served as vice president - general manager of the company's Glad business unit. She joined Clorox in 1990 as associate marketing manager for household products, and subsequently held marketing positions of increasing responsibility in the company's cat litter, household cleaning, laundry and Glad businesses. She holds a bachelor's degree in economics from Bryn Mawr College, and a master's degree in business administration from Harvard University.

Benno Dorer, who has been leading the marketing organization for the Glad joint venture since its inception, will succeed Springer as vice president - general manager for the Glad business.

A photo and additional biographical information about **Beth Springer** can be accessed at [www.TheCloroxCompany.com](http://www.TheCloroxCompany.com).

About The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2004 revenues of \$4.3 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto care products, Fresh Step® and Scoop Away® cat litters, Kingsford® charcoal briquets, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration systems, and Glad® bags, wraps and containers. With 8,600 employees worldwide, the company manufactures products in 22 countries and markets them in more than 120 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than \$58.3 million to nonprofit organizations, schools and colleges; and in fiscal 2004 alone made product donations valued at \$5 million. For more information about Clorox, visit [www.TheCloroxCompany.com](http://www.TheCloroxCompany.com).