NEWS RELEASE

Clorox Declares Regular Quarterly Dividend

1/15/2005

OAKLAND, Calif., Jan. 15, 2003 – The board of directors of The Clorox Company (NYSE:CLX) (PSE:CLX) today declared a regular quarterly dividend of 22 cents per share on the company's common stock, payable Feb. 14, 2003, to stockholders of record on Jan. 31, 2003.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2002 revenues of $4.1 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto care products, Fresh Step® and Scoop Away® cat litters, Kingsford® charcoal briquets, Hidden Valley® and K C Masterpiece® dressings and sauces, and Glad® bags, wraps and containers. With 9,500 employees worldwide, the company manufactures products in 25 countries and markets them in more than 100 countries. Founded in 1980, The Clorox Company Foundation has awarded grants totaling more than $51 million to nonprofit organizations, schools and colleges, and in 2001-2002 made product donations valued at nearly $5 million. For more information about Clorox, visit the company's Web site at www.thecloroxcompany.com.