NEWS RELEASE

Clorox Declares Regular Quarterly Dividend

5/19/2004

OAKLAND, Calif., May 19, 2004 - The Clorox Company (NYSE: CLX) (PSE: CLX) today announced that its board of directors has declared a regular quarterly dividend of 27 cents per share on the company's common stock, payable on Aug. 13, 2004, to stockholders of record on July 28, 2004.

The Clorox Company

www.thecloroxcompany.com