



NEWS RELEASE

CLOROX NAMES JACQUELINE P. KANE VP - HUMAN RESOURCES

4/19/2004

OAKLAND, Calif., April 19, 2004 — The Clorox Company (NYSE: CLX) (PSE: CLX) today announced that Jacqueline P. Kane has joined the company as vice president - human resources. Kane, 52, will oversee all aspects of human resources for the company worldwide. She reports to President and CEO Jerry Johnston, has been elected an officer by Clorox's board of directors, and is a member of the company's management executive committee.

"Jackie is a seasoned professional and brings a diverse background and deep understanding of human resources to Clorox," said Johnston. "Her track record and ability to lead and execute compelling people strategies will be essential as we continue to build the capability of the Clorox organization. Jackie is a great addition to our team."

Kane brings more than 25 years of human resources experience to Clorox. Most recently, as vice president of executive leadership and human resources for corporate functions at Hewlett-Packard (HP), she was responsible for assessing and developing HP's most senior leaders and delivering human resource services and support to the company's corporate functions. Prior to that, Kane led the organization design and strategic change management for the HP-Compaq integration. In addition to her HP experience, Kane spent 22 years in human resources within the financial services industry. She began her career in Chicago with Continental Bank, which was later acquired by Bank of America. At Bank of America, she rose to the position of senior vice president - human resources for the Global Capital Raising and Global Capital Markets Group.

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2002 revenues of \$4.1 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto care products, Fresh Step® and Scoop Away®

cat litters, Kingsford® charcoal briquets, Hidden Valley® and K C Masterpiece® dressings and sauces, and Glad® bags, wraps and containers. With 9,500 employees worldwide, the company manufactures products in 25 countries and markets them in more than 100 countries. Founded in 1980, The Clorox Company Foundation has awarded grants totaling more than \$51 million to nonprofit organizations, schools and colleges; and in 2001-2002 made product donations valued at nearly \$5 million. For more information about Clorox, visit the company's Web site at www.thecloroxcompany.com.

Read Jackie Kane's Bio