NEWS RELEASE

Clorox Declares Regular Quarterly Dividend

11/19/2003

p>OAKLAND, Calif., Nov. 19, 2003 - The board of directors of The Clorox Company (NYSE:CLX) (PSE:CLX) today declared a regular quarterly dividend of 27 cents per share on the company's common stock, payable Feb. 13, 2004, to stockholders of record on Jan. 29, 2004.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2003 revenues of $4.1 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto care products, Fresh Step® and Scoop Away® cat litters, Kingsford® charcoal briquets, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration systems, and Glad® bags, wraps and containers. With 8,900 employees worldwide, the company manufactures products in 25 countries and markets them in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling $55.4 million to nonprofit organizations, schools and colleges; and in fiscal 2003 alone made product donations valued at $5 million.