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Six Flags expands the holiday cheer with more parks, more events and more ways for families to celebrate in 2026

Company's growing lineup of winter celebrations brings festive entertainment, seasonal flavors, thrilling rides and resort getaways to more guests

New, free Senior Admission plus limited-time Black Friday offers give families more ways to spend time together

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ARLINGTON, Texas, Nov. 4, 2026 — Six Flags Entertainment Corporation (NYSE: FUN), North America's largest regional amusement park operator, unwraps a bigger and brighter 2026 holiday season as **two new events** join fan-favorite celebrations at 11 theme parks across the United States, Canada and Mexico plus holiday getaways at select Six Flags resorts. Special holiday offers, including **new free Senior Admission**, make it easier than ever for families to celebrate together across generations.

Holiday in the Park, WinterFest, Knott's Merry Farm and **Christmas in the Park** transform Six Flags parks into winter wonderlands filled with millions of lights, elaborate décor, live entertainment, seasonal food and beverages, visits with Santa Claus and select roller coasters and family rides.

"Six Flags parks have always been places where families and friends make memories together, and there is something especially meaningful about doing that during the holidays," said Kelly Daugherty, Six Flags' director of entertainment. "This year, we're bringing the season to life across more of our parks while introducing an entirely new Holiday in the Park experience at Great Adventure and Over Georgia, and creating even more ways for families across generations to enjoy Six Flags together. Whether guests come for the rides, lights, entertainment, food or simply to spend time together, there are more ways to celebrate with Six Flags this holiday season."

New for 2026: two reimagined Holiday in the Park events and new family entertainment

Two familiar holiday traditions return in a completely new way this season. **Six Flags Great Adventure** and **Six Flags Over Georgia** debut reimagined versions of **Holiday in the Park** as the first phase of a multiyear transformation of the event. Each park will introduce three new, immersive holiday lands, expanded entertainment, interactive experiences, festive food and plenty of opportunities to enjoy the parks from daytime into a sparkling holiday night.

The redesigned celebrations will surround guests with themed environments featuring elaborate lighting and décor, music, seasonal characters and live entertainment. Programming will include nightly tree-lighting spectaculars, carolers, spirited street entertainment, live musicians, indoor mainstage productions and other holiday performances.

Guests can also experience seasonal activities such as photos with Santa Claus, cookie decorating, gingerbread house building, festive photo opportunities and special tasting menus. Select thrill rides, family attractions and children's areas operate during the event, giving guests opportunities to experience their favorite rides against the backdrop of holiday lights.

The 2026 transformation builds on what guests have long loved about Holiday in the Park while creating a more immersive celebration designed to unfold from day into night. Plus, the events will expand with additional experiences over the coming years.

On the West Coast, entertainment takes center stage at **Six Flags Magic Mountain's Holiday in the Park** as it raises the curtain on **seven new live shows**. From high-energy musical productions and toe-tapping holiday performances to the loveable *Looney Tunes*, merry elves, playful comedy and festive surprises, the expanded entertainment lineup will bring the sights and sounds of the season to life throughout the park. A tree-lighting ceremony and other returning favorites round out the celebration, keeping the holiday spirit alive after the sun goes down.

Knott's Berry Farm's beloved **Merry Farm** introduces a spectacular, new ice skating show in the Walter Knott Theater, "**Snoopy's Christmas Follies**." This unforgettable production features a swinging vocal quartet performing beloved holiday classics, a dazzling line of high-kicking follies dancers, a company of world-class ice skaters, and, of course, Snoopy and the beloved Peanuts Gang. Overflowing with timeless Christmas tunes, breathtaking skating, spectacular showmanship, and heartwarming holiday magic, it's a festive celebration the whole family can enjoy.

More ways for families to experience Six Flags parks together

The holiday season is about spending time together, and Six Flags is introducing new ways to make those experiences more accessible for families across generations.

- **New! Free Senior Admission:** New for the 2026 holidays, guests age 65 and older can receive free unlimited admission at their home park through the end of the 2026 operating season. This new benefit gives families another way to bring grandparents and extended family along for everything from a child's first coaster ride to a day together at the park. Interested guests must register online and activate at their home park by the end of the park's 2026 season. Information is available on the park's ticket page. *Canada's Wonderland tickets go live Nov. 10. Offer excludes Knott's Berry Farm and season pass-related benefits.*

- **Limited-time Black Friday offer:** Guests at participating parks can **"buy a day" and get the 2027 spring and summer season included**, providing months of amusement park fun for the price of a single visit. Offer valid through Nov. 30. *Excludes Knott's Berry Farm and Canada's Wonderland.*
- **Black Friday free bring-a-friend ticket:** Each new and renewing season pass, and new membership, will receive a bring-a-friend-for-free ticket. Offer valid through Nov. 30, and redemption dates vary based on park operating schedule, see each park website for details.

Together, the offers provide more ways for families to experience a Six Flags park and extend the gift well beyond the holidays.

11 parks, four signature holiday celebrations

Across the Six Flags portfolio, 11 parks will celebrate the season in 2026:

Holiday in the Park

- **New!** Six Flags Great Adventure, Jackson, NJ: Select dates November 21, 2026 - January 3, 2027
- **New!** Six Flags Over Georgia, Mableton, Ga.: Select dates, Nov. 21, 2026 to Jan. 3, 2027
- Six Flags Magic Mountain, Valencia, Ca.: Select dates Nov. 26, 2026 to Jan. 3, 2027
- Six Flags Fiesta Texas, San Antonio, Texas: Select dates Nov. 21, 2026 to Jan. 4, 2027
- Six Flags Over Texas, Arlington, Texas: Select dates Nov. 22 to Dec. 30, 2026

WinterFest

- Canada's Wonderland, Vaughan, Ont.: Select dates Nov. 21, 2026 to Jan. 3, 2027
- Carowinds, Charlotte, N.C.: Select dates Nov. 27, 2026 to Jan. 3, 2027
- Six Flags Discovery Kingdom, Vallejo, Ca.: Select dates Nov. 27, 2026 to Jan. 3 2027
- Kings Island, Mason, Ohio: Select dates Nov. 27 to Dec. 31, 2026

Knott's Merry Farm

- Knott's Berry Farm, Buena Park, Ca.: Select days Nov. 20, 2026 to Jan. 3, 2027

Christmas in the Park

- Six Flags México, Mexico City, Mexico: Select dates Nov. 26, 2026 to Jan. 17, 2027

Although each park puts its own spin on the holidays, guests will find many of the traditions that have made these holiday events annual favorites.

Millions of lights, thrilling rides and holiday traditions

When the sun goes down, the lights come on. Millions of colorful lights will illuminate participating Six Flags parks, transforming midways, buildings, trees and themed lands into sparkling holiday settings.

Guests can enjoy select roller coasters, family rides and children's attractions, weather and conditions permitting, along with live entertainment ranging from tree-lighting ceremonies and carolers to musicians, dancers and large-scale productions.

Beyond the lights and rides, holiday traditions will fill the parks with even more ways to celebrate. Depending on the location, guests can visit Santa Claus, go ice skating, decorate cookies, make s'mores, sip hot chocolate, relax in heated igloos and discover interactive experiences throughout the park. Offerings vary by location and some may require an additional fee.

Seasonal food and beverages will round out the experience, with limited-time menus featuring holiday comfort foods, regional specialties, decadent desserts, hot chocolate and festive cocktails and mocktails. Inspired by flavors from Canada, California, the Great Lakes, Texas, the Southeast and Mexico, the offerings give each destination its own taste of the season.

Ring in 2027 at Six Flags

The holiday season doesn't end with Christmas. Guests can ring in 2027 with special New Year's Eve celebrations at select parks including Carowinds, Kings Island, Knott's Berry Farm, Six Flags Fiesta Texas and Six Flags Magic Mountain. From family-friendly festivities and early countdowns to spectacular fireworks displays and celebrations at midnight, Six Flags parks offer memorable ways for families and friends to say goodbye to 2026 and welcome the new year together.

Merry extended-stay offers this Black Friday

Six Flags' Black Friday offers include extended-stay holiday experiences. For those looking to turn their visit into a holiday getaway, guests who **book two nights at participating Six Flags resorts can receive a third night free**. Select resorts extend the celebration beyond the theme park gates with festive accommodations, seasonal activities and relaxing holiday escapes, including:

- Buena Park, Ca.
    - **Knott's Hotel, Buena Park, California**
      Located steps from Knott's Berry Farm, holiday packages will provide an easy way to turn a visit to Knott's Merry Farm into a Southern California holiday getaway, with select packages offering park admission and additional hotel benefits.
- Sandusky, Ohio
    - **Castaway Bay**: The Lake Erie-area indoor waterpark resort will offer holiday-themed activities, meet-and-greets with Santa and admission to its indoor waterpark.
    - **Sawmill Creek Resort**: The 236-room lodge and golf course will feature festive holiday décor.
- New Braunfels, Texas
    - **Schlitterbahn Waterpark & Resort, New Braunfels, Texas**
      Guests can make the resort a home base for a holiday escape to the Texas Hill Country, with seasonal décor throughout the property. The resort remains open while the waterpark is closed for the season.

- Charlotte, N.C.
    - **SpringHill Suites at Carowinds** and **Carowinds Camp Wilderness, Charlotte, N.C.:** Guests can make the hotel or campground a homebase while enjoying the magic of the holidays at Carowinds' Winterfest.
- Doswell, Va.
    - **Kings Dominion KOA:** Visitors looking for RV and tent sites or cabins can plan a winter getaway with a stay at the park's nearby campground that offers easy access to nearby seasonal events and attractions. Kings Dominion closes for the season Nov. 29, and the campground remains open all year.

Earlier this year, Six Flags rolled out its new **Hotel Partner Program**, designed to make planning the perfect Six Flags getaway easier, faster and more seamless than ever before. The program makes planning an overnight or multi-day getaway easier by allowing guests to book park admission and accommodations with trusted hotel partners near select parks through SixFlags.com.

More parks, more holiday fun: Six Flags' regional passes give passholders more ways to celebrate throughout the season, with access to four parks offering holiday events in the West Region, three in the East Region, and two each in the Midwest and Texas regions. Even if a passholder's home park is closed for the season, they can continue the fun at participating parks in their region, creating more opportunities to make Six Flags part of their holiday traditions.

For complete event dates, hours, tickets, Season Passes and details about each park's holiday celebration, visit **SixFlags.com** or the individual park and resort websites.

About Six Flags Entertainment Corporation

Six Flags Entertainment Corporation (NYSE: FUN) is North America's largest regional amusement-resort enterprise. The Company operates a premier portfolio of 20 amusement parks, 14 water parks, and nine resort properties across 13 U.S. states, Canada, and Mexico, as well as an amusement park in Saudi Arabia. Focused on its purpose of creating FUN, thrills, and a lifetime of memories, Six Flags provides immersive entertainment to millions of guests every year with world-class coasters, themed rides, and thrilling water parks powered by beloved intellectual property such as Looney Tunes®, DC Comics®, and PEANUTS®.

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