ESIX Gaming powered by Coca-Cola™ Coming to Six Flags Fiesta Texas

April 27, 2023

Theme Park Experience is First-of-its-kind

SAN ANTONIO--(BUSINESS WIRE)--Six Flags Fiesta Texas,The Thrill Capital of South Texas, today announced details on the new **ESIX Gaming powered by Coca-Cola™**. This state-of-the-art esports competitive gaming campus is complete with the newest high-tech equipment and the industry's biggest titles, providing an unmatched gaming experience.

"Six Flags Fiesta Texas remains an industry leader in innovation, offering the most incredible and technologically advanced thrills," said Park President Jeffrey Siebert. "This cutting-edge gaming arena is a first for the amusement industry, representing our dedication to offering a premium experience in every aspect of our guests' visit," added Siebert.

Six Flags Fiesta Texas is also collaborating with UTSA's registered student organization, Roadrunner Gaming, to seek event and facility feedback, explore esport competition options, and develop internships and other student employment opportunities. "We are excited to be included in the new esports development process," shared Zach Beesley, President of Roadrunner Gaming. "Roadrunner Gaming looks forward to our ongoing involvement and to the future of this new, first-of-its kind facility."

ESIX Gaming powered by Coca-Cola™ has incredible features coveted by the gaming community:

- **Event Stage** – Guests will feel the intensity of live esports tournaments in a 5v5 gaming format;
- **Gaming Stations** – With 50 custom build gaming PC stations, guests of all skill levels can compete and experience their favorite competitive titles on innovative professional gaming equipment. All gaming PCs will be equipped the latest 4080 Graphic cards, 280 Hz Monitors, pro keyboards, mice and headphones;
- **Gaming Console Stations** – Console competitors will also be supported with the newest next-generation consoles and pro controllers at five console stations.;
- **Live Streaming Station** – Guests will have the opportunity to host their own LIVE stream on a professional streaming setup featuring the latest pro streaming equipment, including a Stream Deck, professional microphone, mixing board with voice changer, and lighting in a private sound room;
- **Bar, Restrooms and Enhanced Amenities** – Guests can relax in the ultramodern 52-seat lounge with cell phone charging stations, sip a signature cocktail from the new bar menu or test and purchase the latest gaming equipment in the retail space;
- **Coke VIP Lounge (second floor)** – During events, athletes are able to relax and enjoy the upscale, full-service environment and watch live streaming game play; and
- **Zaragoza Theater** – the 1,601-seat, full-sized theater can be used for esports events and game play during large scale tournaments.

A complete event schedule and additional information will be released soon. Visit www.sixflags.com/fiestatexas for updates on this and all the exciting developments for the 2023 season.

About Six Flags Fiesta Texas

Six Flags Fiesta Texas, The Thrill Capital of South Texas, is home to more than 60 rides, shows and attractions.

Opened in 1992, the park was built on the site of an old limestone quarry, which provides a spectacular backdrop for such exciting roller coasters as Dr. Diabolical's Cliffhanger, The Iron Rattler, Batman: The Ride and Superman Krypton Coaster. In addition, Fiesta Texas boasts an impressive line-up of seasonal events and live entertainment, including Mardi Gras Festival, Fright Fest, and Holiday in the Park.

About Six Flags Entertainment Corporation

Six Flags Entertainment Corporation is the world's largest regional theme park company and the largest operator of water parks in North America, with 27 parks across the United States, Mexico, and Canada. For 62 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks, and unique attractions. Six Flags is committed to creating an inclusive environment that fully embraces the diversity of our team members and guests. For more information, visit www.sixflags.com.

This state-of-the-art esports competitive gaming campus is complete with the newest high-tech equipment and the industry's biggest titles, providing an unmatched gaming experience. (Photo: Business Wire)

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