Six Flags Unveils Thrilling New Rides and Refreshing Water Attractions for Summer Fun!

March 01, 2023

2023 Season Passes Available Now

ARLINGTON, Texas--(BUSINESS WIRE)-- Six Flags Entertainment Corporation, the world's largest regional theme park company and the largest operator of water parks in North America, today announced an expansive lineup of coasters, family rides, water attractions, and fun-filled experiences and events for the 2023 season.

"These new attractions are an exciting opportunity to ramp up the joy of our parks to a whole new level. We can't wait to share these fun and thrilling experiences with our guests, giving them reasons to visit us multiple times per year," said Six Flags CEO, Selim Bassoul. "We look forward to welcoming everyone to explore our parks, discover something fresh and exciting, and create new memories with their families!"

For 2023, Six Flags is introducing an incredible selection of thrilling new attractions:

- Six Flags Great Adventure, the World's Ultimate Thrill Park, introduces **Splash Island**, a brand-new area for our young thrill seekers. The area will include a tree house play structure and fourteen new kids' slides in Hurricane Harbor. This amazing tree house will be packed with 50+ exciting play features, from mini slides and curtain waterfalls to the grand finale: an enormous water bucket ready to drench those daring enough to take the plunge.
- Six Flags Fiesta Texas, the Thrill Capital of South Texas, and Six Flags Over Georgia, the Thrill Capital of the South, debut the world's first single-rail racing coasters, **KID FLASH™ Cosmic Coaster**. These roller coasters have a unique single-rail track and a comfortable seating design for adults and children alike, with tracks that cross over and under each other multiple times throughout the ride.
- Six Flags Fiesta Texas also debuts **ESIX Gaming**, a 5,000 square foot, state-of-the-art esports arena and campus with 50 custom built gaming PC stations, five console stations with the newest next-generation consoles, a live esports tournaments event stage, and much more.
- Six Flags Hurricane Harbor San Antonio at Six Flags Fiesta Texas unveil a thrilling water park expansion, including a collection of 11 individual water slides and raft rides for younger guests.
- Six Flags White Water, the Southeast's Largest Water Park, debuts **Caribbean Cove**, a new interactive water play complex with four water slides and more than 25 interactive water features.
- Six Flags Discovery Kingdom, the Thrill Capital of Northern California, brings thrills from the animal world to its guests. The Rainforest Trail will transport guests to a lush tropical environment where they will encounter free-flying butterflies, colorful fish, a sloth, and other exotic wildlife. More animal adventures will await guests at the new **Shark Experience**, featuring state-of-the-art audio and visual enhancements. The experience includes interactive education opportunities that compliment a walk-through underwater tunnel and floor-to-ceiling windows that provide views of the 300,000 gallon exhibit with a variety of shark species, exotic fish and stingrays from around the world.
- Six Flags Mexico, the undisputed Thrill Capital of Latin America, and Hurricane Harbor Oaxtepec bring home exciting new events this year. Colorful experiences arrive with **Héroes y Villanos Fest**; live music and sunlight will cover the water park at **Music & Party Fest**; and guests will be immersed into the virtual world at **Gaming & Coaster Fest**. But the fun does not stop there! Our brand-new **Fun Walks** will give our guests more time to enjoy delicious food and thrilling attractions after the parks close.

- Six Flags Over Texas, the Thrill Capital of Texas, debuts **AQUAMAN™: Power Wave,** a revolutionary water coaster and the first of its kind in North America. Riders are launched backward and forward, traveling on more than 2,000 feet of track up two 150-foot towers. After a 90° facedown hold, it then plunges them straight down at 63 miles per hour. This ultimate experience ends with a massive final plunge through a giant wave of water. **AQUAMAN: Power Wave** is the park's 14th coaster.
- Six Flags New England, the Thrill Capital of New England, showcases the latest in animatronic technology with **Dino Off Road Adventure**. Families can experience an unprecedented attraction that combines animatronic technology and modern ingenuity. Guests will embark on an off-road journey with life-sized dinosaurs, immersive environments, cutting-edge audio, interactive guides, and educational elements.
- Six Flags St. Louis, the Gateway to Thrills, premiers a twisting, turning, racing family coaster called **Rookie Racer**. Passengers take the wheel as they fly around the thrilling Formula 1-inspired coaster track. This wild ride consists of tight turns, daring drops and a huge loop, making it an exciting experience for daredevils of all ages.
- At all participating Six Flags parks, it's not only Spring Break, it's **Scream Break**! At this exclusive, spine-tingling after-hours event, guests can enjoy reduced wait times for some of the park's most thrilling rides and coasters, plus creepy haunted houses, frightening entertainment, and much more!
- Six Flags is thrilled to share that there are a variety of **new events** taking place at participating Six Flags parks this year! From the thrilling "Scream Break" to the delectable "Flavors of the World," guests are sure to find something they will enjoy. Plus, don't miss the fantastic "Viva La Fiesta" and "Blues, Brews, and BBQ" celebrations!
- The 2nd annual **Oktoberfest** is an exciting and unique event that brings the authentic German spirit to life, featuring music, food, and entertainment, all while enjoying the thrills and rides of a Six Flags theme park.
- Get spooky at Six Flags' newest Halloween family-by-day event, **Kids Boo Fest**. There's plenty of fun with captivating decorations, trick-or-treat trails, costume contests, pumpkin decorating, and spooktacular daytime shows.
- **Fright Fest** is the ultimate Halloween experience, featuring thrilling rides, over 50 spooky shows, and 150+ eerie mazes and haunted houses. Get ready for a night of screams and scares at Six Flags Fright Fest!
- **Holiday in the Park** is an event like no other, the perfect way to get into the holiday spirit. This season, make the most of the holiday with this unforgettable experience and enjoy the spectacular lights, exhilarating rides, festive shows, and holiday treats. Come make memories that will last a lifetime!

Six Flags offers a three-tiered Season Pass Program focused on maximizing the value and experience for guests. The **Gold SeasonPass** is perfect for frequent visits to the theme park through Labor Day. The **Platinum SeasonPass** is ideal for live-on-the-edge thrills all season including Hurricane Harbor or White Water water parks, Fright Fest, and Holiday in the Park (at participating parks). The **Diamond SeasonPass** provides the best value including all the advantages of a Platinum Season Pass plus greater discounts and admission to all Six Flags parks. For more information on these best offers, visit www.sixflags.com.

About Six Flags Entertainment Corporation

Six Flags Entertainment Corporation is the world's largest regional theme park company and the largest operator of water parks in North America, with 27 parks across the United States, Mexico, and Canada. For 62 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks, and unique attractions. Six Flags is committed to creating an inclusive environment that fully embraces the diversity of our team members and guests. For more information, visit www.sixflags.com.

About Warner Bros. Discovery Global Themed Entertainment:

Warner Bros. Discovery Global Themed Entertainment (WBDGTE), part of Warner Bros. Discovery Global Brands and Experiences, is a worldwide leader in the creation, development, and licensing of location-based entertainment, live events, exhibits, and theme park experiences based on the biggest franchises, stories, and characters from Warner Bros.' film, television, animation, and games studios, HBO, Discovery, DC, Cartoon Network and more.

WBDGTE is home to the ground-breaking locations of The Wizarding World of Harry Potter at Universal theme parks around the world, Warner Bros. World Abu Dhabi, The WB Abu Dhabi, The FRIENDS Experience, The Game of Thrones Studio Tour, and countless other experiences inspired by the Wizarding World, DC, Looney Tunes, Scooby-Doo, Game of Thrones, FRIENDS and more. With best-in-class partners, WBDGTE allows fans around the world to physically immerse themselves inside their favorite brands and franchises.

DC, part of Warner Bros. Discovery, creates iconic characters and enduring stories and is one of the world's largest publishers of comics and graphic novels. DC's creative work entertains audiences of every generation

around the world with DC's stories and characters integrated across Warner Bros. Discovery's film, television, animation, consumer products, home entertainment, games, and themed experiences divisions, and on the DC Universe Infinite digital comic subscription service. Learn more at DC.com.

THE FLASH and all related characters and elements © & ™ DC and Warner Bros. Entertainment, Inc. (s23)

View source version on businesswire.com: https://www.businesswire.com/news/home/20230301005420/en/

Stephen R. Purtell

Senior Vice President

Corporate Communications, Investor Relations and

Treasurer

+1-972-595-5180

investors@sftp.com

Source: Six Flags Entertainment Corporation

Prices, operating schedule and park policies are subject to change without notice. Processing fees apply to online orders.
© 2024 Six Flags. All rights reserved. See copyright and trademarks.

Powered by SITECORE