# 30-Hour Coffin Challenge Expands to All Six Flags Parks

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Six Flags Unleashes Biggest and Scariest Fright Fest Ever

GRAND PRAIRIE, Texas--(BUSINESS WIRE)-- Six Flags Entertainment Company (NYSE:SIX) — the world's largest regional theme park company, leads the way in cutting-edge thrills and terrifying chills this Halloween season. The company's signature fall event — Fright Fest® is taking the fear factor to the extreme with a 30-Hour Coffin Challenge. More than 25,000 people have already registered for the chance to spend 30 hours in a coffin at Six Flags St. Louis. To accommodate the overwhelming demand of would-be coffin dwellers across the nation, Six Flags is expanding the challenge to every Six Flags park in North America. All participants who last the full 30 hours will receive a cash prize of $300, 2019 Gold Season Passes, and Express Haunted House Passes.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20180927005207/en/

Six Flags Expands 30-Hour Coffin Challenge to All Parks During Fright Fest.

"No one does Halloween like Six Flags and this year is the biggest and scariest ever. We have added more zombies, more ghouls and more haunted mazes to make this the most talked about Halloween event in the industry," said Chief Marketing Officer Brett Petit. "And this year, the 30-Hour Coffin Challenge has taken the country by storm...everybody wants in."

Coffin dwellers may bring a friend along for company during regular operating hours, but once the parks close, no friends allowed...only the freakishly scary cast of Fright Fest zombies. Participants who step outside the coffins for any reason, with the exception of designated bathroom breaks, will be disqualified.

**Coffin Dweller Requirements:**

- Must be 18 or older and have a valid photo ID;
- Cannot have medical conditions that would make lying in a coffin for 30 hours a risk to health or well-being;
- Must sign a waiver at check-in;
- Must be able to lie completely flat and dead still; and
- Must provide own pillow and sleeping bag or blankets.

**Six Flags will provide:**

- Deluxe, slightly used coffins;
- All meals in bed...aka, coffin;
- One, six-minute bathroom break every hour;
- Phone charging stations for posting panic-filled moments on social media; and
- Random, terrifying visits by the Fright Fest Freaks.

Participating Six Flags parks:

Six Flags St. Louis
Six Flags Fiesta Texas
Six Flags Over Texas
Six Flags Over Georgia
Six Flags Magic Mountain
Six Flags Discovery Kingdom
Six Flags America
Six Flags Great America
Six Flags Great Adventure
Six Flags Great Escape
Six Flags Darien Lake
Six Flags New England
Frontier City
Six Flags Mexico
La Ronde

For more information, on the Six Flags 30-Hour Coffin Challenge, visit www.sixflags.com.

**About Six Flags Entertainment Corporation**

Six Flags Entertainment Corporation is the world's largest regional theme park company and the largest operator of waterparks in North America, with $1.4 billion in revenue and 25 parks across the United States, Mexico and Canada. For 57 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks and unique attractions. For more information, visit www.sixflags.com.

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