$30.05 NYSE: SIX -1.13 (-3.62%) View More

As of Jun 25, 2024 04:00 PM EDT | Minimum 15 Min. Delay

Six Flags Announces 11th Park Coming to China

May 29, 2018

Latest Property Will Be Designed for Children and Families

GRAND PRAIRIE, Texas--(BUSINESS WIRE)-- On the heels of announcing three new branded parks to be built in Nanjing — Six Flags Entertainment Corporation (NYSE: SIX), the world's largest regional theme park company, and its development partner, Riverside Investment Group Co.— today revealed that the Nanjing entertainment complex will have a fourth park, Six Flags Kids World. The first phase of the complex, which will include the Kids World property, is scheduled to open in 2021. Nanjing is the capital of Jiangsu province and the second largest city in the East China region.

"Today's announcement demonstrates our growing commitment to a diverse park portfolio in China," said Six Flags International Development Company President, David McKillips. "There is a huge, untapped audience for the type of innovative, thrilling entertainment Six Flags is known for, and we look forward to welcoming guests from throughout China to experience all of our parks with family and friends."

"Six Flags is the undisputed industry leader in creating thrills for all ages and we are excited to introduce this best-in-class family brand to future generations," said Riverside Investment Group Chairman Zhe Li.

Six Flags Kids World will be developed specifically for younger thrill-seekers and feature scaled down versions of some of Six Flags' most popular roller coasters, rides and attractions. Brightly colored play zones, based on popular domestic and international intellectual properties, will encourage kids to explore and conquer new challenges. Six Flags Kids World will also offer education-based entertainment with an emphasis on math and science, and physical fitness. Specialty restaurants will serve a wide selection of kid-friendly menu options and retail locations will stock all of the latest toys, games and apparel.

Six Flags Kids World will be built adjacent to the previously announced theme park, waterpark and adventure park. All of the Nanjing parks, like their sister properties in China and the US, will feature their own unique brand of world-class offerings for the young and young at heart.

About Six Flags Entertainment Corporation

Six Flags Entertainment Corporation is the world's largest regional theme park company with $1.4 billion in revenue and 20 parks across the United States, Mexico and Canada. For 57 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks and unique attractions. For more information, visit www.sixflags.com.

Follow us on Twitter @SixFlags

Like us on Facebook at facebook.com/sixflags

About Riverside Investment Group Company, Ltd.

Founded in 1986 and adhering to the "people-oriented" concept, Riverside gradually developed itself from a high-end Garden Community to a platform to integrate culture & tourism industry resources. Its investment projects involve finance, tourism, cultural industry, real estate, media and advertising, etc. In recent years, the group has developed significant modes to cooperate with international leading enterprises and signed the

exclusive cooperation agreement with Six Flags Entertainment in the United States. Riverside Group spares no effort to spread the layout of the Riverside Themed Resort rapidly with Six Flags Parks as the core component of the culture tourism project in the Chinese market. For more information visit, www.lvcgroup.com.

View source version on businesswire.com: https://www.businesswire.com/news/home/20180529005392/en/

Six Flags Entertainment Corporation
Media Contact:
Sandra Daniels, 1-972-595-5178
sdaniels@sftp.com
or
Investor Relations Contact:
Stephen Purtell, 1-972-595-5180
spurtell@sftp.com

Source: Six Flags Entertainment Corporation

Jobs Media Networks Community Contact Us Espanol Privacy Policy Terms of Use

Prices, operating schedule and park policies are subject to change without notice. Processing fees apply to online orders.
© 2024 Six Flags. All rights reserved. See copyright and trademarks.

Powered by SITECORE