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As of Jun 25, 2024 04:00 PM EDT | Minimum 15 Min. Delay

# Six Flags and Riverside Partner with Turner to Offer New Attractions



March 22, 2018

## Tuzki-branded Thrill Ride Coming to Six Flags China Parks

GRAND PRAIRIE, Texas--(BUSINESS WIRE)-- Six Flags Entertainment Corporation (NYSE:SIX), the world's largest theme park company, Riverside Investment Group Co. Ltd., an award-winning tourism and real estate developer, and Turner Asia Pacific, today announced a new partnership that will bring original, branded experiences to Six Flags parks throughout China.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20180322005465/en/>

The first addition—a thrilling, new Tuzki-branded dark ride—is joining the lineup of world class, record-breaking rides and attractions at Six Flags Zhejiang and Six Flags Chongqing, which are scheduled to open in 2019 and 2020 respectively.

“The Six Flags brand is synonymous with innovative thrills for all ages,” said President of Six Flags International Development Company, David McKillips. “We look forward to working with Turner Asia Pacific to create immersive, content-rich attractions throughout our China parks.”

Ricky Ow, President of Turner Asia Pacific, said, “We are honored to join forces with these two best-in-class companies to bring memorable, one-of-a-kind entertainment offerings to China. This is the first time that Tuzki’s loyal fans will be able to really experience their favorite emoticon in such a tangible and authentic way. Together with our partners, Six Flags and Riverside Investment Group, we are excited to offer this immersive, new attraction to park guests.”

In addition to the new ride, both parks will also feature Tuzki theming and new retail locations offering branded merchandise. The Turner-owned rabbit IP is a household name in China, with millions of Tuzki emoticons exchanged through instant messaging apps every day.

“This partnership brings together two powerhouse entertainment brands with a long tradition of making people happy,” said Riverside Investment Group Chairman, Zhe Li. “Tuzki is a beloved icon for China’s younger generation and is the perfect addition to the Six Flags family of parks.”

The agreement between Turner and Riverside Investment Group also allows for other Turner-owned IP from Cartoon Network’s extensive portfolio of characters and shows to be featured inside Six Flags Kids World. Six Flags Kids World—the first park of its kind and designed especially for families with young children—will be built adjacent to both Six Flags Zhejiang and Six Flags Chongqing.

### **About Six Flags Entertainment Corporation**

Six Flags Entertainment Corporation is the world’s largest regional theme park company with \$1.4 billion in revenue and 20 parks across the United States, Mexico and Canada. For 57 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks and unique attractions. For more information, visit [www.sixflags.com](http://www.sixflags.com).

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### **About Six Flags Zhejiang and Six Flags Chongqing**

The thrilling experience of Six Flags Entertainment, the world's largest regional theme park company, is coming to China. The theme parks will offer signature Six Flags thrills for guests of all ages including innovative, record-breaking roller coasters, family rides, and water attractions along with world-class shows and special events for the entire family to enjoy. The parks are expected to open in 2020 in partnership with Riverside Investment Group Co. Ltd., an experienced, award-winning leisure and tourism developer. For more information, visit [www.sixflags.com/china](http://www.sixflags.com/china).

### **About Turner Asia Pacific**

Turner Asia Pacific creates and distributes award-winning brands throughout the region, running 63 channels in 14 languages in 42 countries. These include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Boomerang, POGO, Toonami, Warner TV, Oh!K, TNT, TCM Turner Classic Movies, truTV, MondoTV, TABI Channel, Tabi Tele, Mondo Mah-Jong TV, and HBO, HBO HD and WB in South Asia. Turner manages the business of Pay- and Free-TV-channels, as well as Internet-based services, and oversees commercial partnerships with various third-party media ventures; it teams with Warner Bros. and HBO to leverage Time Warner's global reach. Turner Broadcasting System Asia Pacific, Inc. ("Turner Asia Pacific") is a Time Warner company. [www.turner.com](http://www.turner.com)

### **About Riverside Investment Group Company, Ltd.**

Founded in 1986 and adhering to the "people-oriented" concept, Riverside gradually developed itself from a high-end Garden Community to a platform to integrate culture & tourism industry resources. Its investment projects involve finance, tourism, cultural industry, real estate, media and advertising, etc. In recent years, the group has developed significant modes to cooperate with international leading enterprises and signed the exclusive cooperation agreement with Six Flags Entertainment in the United States. Riverside Group spares no effort to spread the layout of the Riverside Themed Resort rapidly with Six Flags Parks as the core component of the culture tourism project in the Chinese market. For more information visit, [www.lvcgroup.com](http://www.lvcgroup.com).

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Prices, operating schedule and park policies are subject to change without notice. Processing fees apply to online orders.

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