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# Three New Six Flags Parks Coming to China



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## Theme Park Operator Expanding Portfolio of International Parks

GRAND PRAIRIE, Texas--(BUSINESS WIRE)-- Six Flags Entertainment Corporation (NYSE: SIX), the world's largest regional theme park company, and its development partner, Riverside Investment Group Co. Ltd., today announced the addition of three more parks to be built in China. Six Flags Kids World—the first park of its kind and designed especially for families with young children—will be built adjacent to both Six Flags Zhejiang and Six Flags Chongqing. Additionally, the all-new Six Flags Adventure Park, offering high-energy outdoor thrills, will adjoin the Six Flags Chongqing complex. The new properties are expected to open in 2020.

"The Six Flags brand is recognized throughout the world as a leader in innovative thrills for all ages and we are delighted to extend our signature brand of entertainment with these exciting new properties," said John Odum, President, Six Flags International Development Company. Six Flags Kids World and Six Flags Adventure Park will offer unique, interactive experiences tailored to every member of the family—from the youngest thrill-seeker-in-training, to the ultimate adventure-seeker."

"There is great demand for leisure experiences in China and Six Flags' reputation in the theme park and entertainment industry is unmatched. We are excited to expand our partnership and bring the latest and most innovative Six Flags offerings to more and more people," said Zhe Li, Chairman, Riverside Investment Group. "It has always been the vision of both Six Flags and Riverside to have multiple parks throughout China and this announcement builds on that shared vision."

Six Flags Kids World will feature junior-sized versions of the company's world famous, record-breaking roller coasters, rides and attractions. Families with young children will enjoy meeting and interacting with some of their favorite characters. Brightly-themed restaurants will offer kid-friendly menu options and retail shops will feature a wide selection of apparel, toys and souvenirs. Six Flags Kids World will be the perfect complement to the Six Flags theme park and Hurricane Harbor water park in Zhejiang, and the Six Flags portfolio of parks in Chongqing.

For the more daring enthusiasts, Six Flags Adventure Park will be the ultimate in high adrenaline, action-packed thrills. From motocross bicycle races along rugged terrain, to whitewater rafting to zip lining or rock climbing hundreds of feet above the ground, guests will have the opportunity to reach beyond their comfort zone and safely push the boundaries of self-discovery in a beautiful, natural environment. Six Flags innovation will be on full display in the design of the various challenges and attractions throughout the park. Six Flags Adventure Park will be a thrilling new addition to the Six Flags Chongqing entertainment lineup.

### **About Six Flags Entertainment Corporation**

Six Flags Entertainment Corporation is the world's largest regional theme park company with \$1.3 billion in revenue and 20 parks across the United States, Mexico and Canada. For 56 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks and unique attractions. For more information, visit [www.sixflags.com](http://www.sixflags.com).

### **About Riverside Investment Group Company, Ltd.**

Founded in 1993 and adhering to the "people-oriented" concept, Riverside gradually developed itself from a

high-end Garden Community to a platform to integrate culture & tourism industry resources. Its investment projects involve finance, tourism, cultural industry, real estate, media and advertising, etc. In recent years, the group has developed significant modes to cooperate with international leading enterprises and signed the exclusive cooperation agreement with Six Flags Entertainment in the United States. Riverside Group spares no effort to spread the layout of the Riverside Themed Resort rapidly with Six Flags Parks as the core component of the culture tourism project in the Chinese market. For more information visit, [www.lvcgroup.com](http://www.lvcgroup.com).

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