First Six Flags-Branded Theme Parks in China Are the Highlight of New High Tech Exhibition Center

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Center Offers Stunning Preview of Planned Development

GRAND PRAIRIE, Texas--(BUSINESS WIRE)-- Six Flags Entertainment Corporation, (NYSE:SIX) the world's largest regional theme park company, and Riverside Investment Group Co. Ltd., an award-winning tourism and real estate developer and Six Flags partner, are proud to announce the grand opening of the Zhejiang Riverside Themed Town Exhibition Center, a state-of-the-art facility, offering visitors a first-hand look of the planned Riverside Themed Town. This exquisite 30 billion yuan (USD $4.6 billion) development along the Yangtze River Delta will be one of the most desired residential and retail communities in all of China, with the first-ever Six Flags branded theme parks serving as the centerpiece.

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Six Flags International President John Odum, Riverside Chairman Li, government dignitaries and honorable guests at Opening Ceremony for Zhejiang Riverside Themed Town Exhibition Center (Photo: Business Wire)

"Six Flags is thrilled to be an integral part of this phenomenal preview center and the future Zhejiang Riverside Themed Town," said Six Flags International President John Odum. "The Six Flags Zhejiang theme and water parks will feature record-breaking roller coasters, family rides, thrilling water slides and world-class shows—along with themed sections that will pay homage to the rich and storied Chinese history and culture."

Visitors to the center will have the opportunity to learn about all of the exciting amenities being planned for this expansive, mixed-use community. Thrill seekers of all ages will enjoy the wide array of interactive activities and displays highlighting the Six Flags experience.

The official opening of the Zhejiang Riverside Themed Town Exhibition Center was attended by a host of dignitaries including officials from the Zhejiang Province, Jiaxing City and Haiyan County government, Six Flags, Riverside, Coca-Cola, Paws Inc., Paramount Hotels & Resorts Pierre & Vacances – Center Parcs and other notable industry leaders and partners.

About Six Flags Entertainment Corporation

Six Flags Entertainment Corporation is the world's largest regional theme park company with $1.3 billion in revenue and 20 parks across the United States, Mexico and Canada. For 56 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks and unique attractions. For more information, visit www.sixflags.com

About Six Flags in Zhejiang

The thrilling experience of Six Flags Entertainment, the world's largest regional theme park company, is coming to China. The theme and water parks being built in Zhejiang will offer signature Six Flags thrills for guests of all ages including innovative, record-breaking roller coasters, family rides, and water attractions along with world-class shows and special events for the entire family to enjoy. For more information, visit www.sixflags.com/china.

About Riverside Investment Group Company, Ltd.

Founded in 1993 and adhering to the "people-oriented" concept, Riverside gradually developed itself from a high-end Garden Community to a platform to integrate culture & tourism industry resources. Its investment projects involve finance, tourism, cultural industry, real estate, media and advertising, etc. In recent years, the group has developed significant modes to cooperate with international leading enterprises and signed the exclusive cooperation agreement with Six Flags Entertainment in the United States. Riverside Group spares no effort to spread the layout of the Riverside Themed Resort rapidly with the Six Flags Park as the core component of the culture tourism project in the Chinese market. For more information visit, www.lvcgroup.com.

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